

**Association of College Honor Societies
2013 Annual Council Meeting
Hyatt Regency Crystal City
2799 Jefferson Davis Hwy.
Arlington, VA 22202
February 14 – 17, 2013**

**Theme: United We Stand
Strengthening Member Societies through Organizational Cooperation**

Wednesday, February 13, 2013

2:00 pm – Board Meeting Arlington
6:30 pm – Board Dinner –Sponsored by Hyatt Hotels & Resorts – Jeffrey Perrin Chesapeake Grill

Thursday, February 14, 2013

8:00 am – **Board Meeting** Arlington
1:00 pm – **Registration** Washington Foyer
2:30 pm – **Plenary Session** Washington Room
Dennis R. McSeveney (Alpha Kappa Delta), President, presiding
Keynote Speaker: Belle Wheelan, SACS President
4:00 pm – **Plenary Session** Washington Room
Martha S. Zlokovich (Psi Chi), Vice President, presiding
Gazing into the Crystal Ball: Technology's Impact on the Academy
Speaker: Sue Frantz,
5:00 pm – **VIP DC Reception – Meet DC Area Association and Institution Leaders** Cinnabar
Reception sponsored by Hyatt Regency Crystal City
Matt Evans, Sales Manager, and Leah Schultz, Convention Services Manager
6:30 pm – **Dinner on Your Own – Sign-Up Sheets for Dinner Partners**

Friday, February 15, 2013

7:30 am – **Breakfast Roundtables** Tidewater 1/2
Communicating Your Society's Value to Members and Prospective Members – Bil Johnson (Sigma Tau Delta)
Managing Chapters at Online Universities – Sandy Hammerly (Sigma Beta Delta) and Mike LaRocca (Delta Mu Delta)
Alumni: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta Pi)
Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau)
Student Leadership Training – Jim Viehland (Beta Gamma Sigma)
Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board)
Making the Most of a Small Staff – Jerald Rudmann (Psi Beta)
Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS)

8:30 am – **Exhibition** Tidewater 1/2
10:30 am – **Opening General Session** Washington Room
Dennis R. McSeveney (Alpha Kappa Delta), President, presiding
Welcome
Roll Call - Deadra Mackie (Beta Kappa Chi)
Update on Strategic Planning

11:45 pm – **Luncheon** Tidewater 1/2
Mailpiece Design with Pricing in Mind
Cindy Pease, Northern Virginia district, USPS
Steven Booker, Business Alliance Manager for Capitol Metro, USPS
1:45 pm – **General Session**
Martha Zlokovich (Psi Chi), presiding
Brandamentals: Your Guide to Building and Protecting Strong Trademarks Washington Room
Eric Fingerhut, Dykema
3:00 pm **Break** Washington Foyer
3:15 pm – **General Session** Washington Room
Jane Hamblin (Mortar Board), presiding
Challenges and Opportunities of Working with Different Generations in Honor Societies
Deborah Tippet (Kappa Omicron Nu), Meredith College
4:30 pm – **Business Meeting** Washington Room
6:30 pm – **Reception** Cinnabar
Sponsored by The Trophy House – Joe and Vicki Stablier
7:30 pm – **Dinner on Your Own – Sign-up Sheets for Restaurants**
(First-Time Attendees—and others—Dinner with Speaker)

Saturday, February 16, 2013

7:00 am – **Board Meeting** Arlington

7:30 am – Breakfast Roundtables	Tidewater 1/2
Communicating Your Society's Value to Members and Prospective Members – Martha Zlokovich (Psi Chi)	
Managing Chapters at Online Universities – Sandy Hammerly (Sigma Beta Delta) and Mike LaRocca (Delta Mu Delta)	
Alumni: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta Pi)	
Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau)	
Student Leadership Training – Jim Viehland (Beta Gamma Sigma)	
Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board)	
Making the Most of a Small Staff – Jerald Rudmann (Psi Beta)	
Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS)	
9:30 am – General Session	Washington Room
Sean Twombly (Pi Sigma Alpha), presiding	
A New Paradigm for A Service Learning Project	
Clint Wilkins & Bryan Dickerson (Heroic Imagination Project) and Jerry Rudmann (Psi Beta)	
11:00 am – General Session	Washington Room
Sabrina Collins-Christie (Sigma Theta Tau), presiding	
Social Media	
Speaker: TBA	
12:30 pm – Appreciation Luncheon	Tidewater 1/2
Dennis R. McSeveny (Alpha Kappa Delta), presiding	
Award Presentations	
2:00 pm – Sight-Seeing in Washington, DC	

Sunday, February 17, 2013
Departure

Speakers

(Just the pictures from the Website)

Exhibitors

Award Concepts

Gordon Campbell

Award Concepts, Inc. is a manufacturer of custom made jewelry located in Saint Charles, Illinois. Our owners founded the company in 1985 under the principles of providing value through custom high quality products supported by exceptional customer service.

E-Group

Steve Korker

The E Group has been providing regalia, emblematic jewelry, ritual products, and awards to honor societies for more than 20 years. We offer warehousing and complete fulfillment services of your honor society products. Our pricing, service, and value are second to none.

Enivation

Doug Easley

Enivation, a branded service of NPC, Inc. Print & Electronic Document Solutions, provides a top-of-the-line scanning, archiving, hosting, and search solution for our customers, taking volumes of books and publications and turning them into a fully searchable and accessible digital archive.

Herff Jones, Greek Division

Buddy Cote, Ann Hardin, Ken Jernigan, and Ken Tracey

The Greek Division of Herff Jones is the leading supplier of official jewelry, honor cords and stoles, fine paper products (member certificates and charters), and custom-crafted award plaques to ACHS members as well as hundreds of other Greek-letter organizations throughout North America.

Hyatt Hotel and Resorts

Jeffrey Perrin

Work with a dedicated and seasoned veteran with 28 years of Hyatt experience to help source your meeting needs, assist with your hotel negotiations, suggest locations that offer your organization the best over-all package, and streamline the contracting process. Jeff is your one main point of contact at over 450 Hyatt Hotels and Resorts Worldwide.

MemberPlanet

Matt Arnold

MemberPlanet.com is a robust online platform allowing organizations/chapters/clubs easy to use online tools including email blasts, donation campaigns, volunteer forms, event registration, photo sharing, text messaging, all in one centralized location. We give staff and volunteers the ability to improve communication, improve engagement, and raise money all in one convenient portal.

ProCrescent Promotions

Larry and Gayle Spencer

ProCrescent has been serving ACHS member societies for more than a decade by providing a one-stop shop for their merchandising programs. Products: honor cords, honor stole, medallions, jewelry, certificates, award plaques, apparel, glassware, customized chapter tees, and more. Services: Online, interactive store, order processing, fulfillment, warehousing, and inventory management and reporting.

Schoen Trimming & Cord Company

Martin Silver

Schoen Trimming & Cord Company takes great pride in providing graduation products and academic regalia. Since our founding in 1939, we have been the largest direct manufacturer of insignia tassels and honor cords in the country. Our totally integrated facilities offer diversity of colors, quality production, fast delivery, competitive prices, and great value.

The Trophy House

Vicki and Joseph M. Stablier, Jr.

The Trophy House prides itself in service to the customer and quality products such as medallions, lapel pins, and honor cords.

Watkins Printing Company

William (Bill) Green

The Watkins Printing company offers complete prepress, pressroom, binding, and mailing facilities at one location, our 65,000-square-ft. headquarters in Columbus, Ohio, central to the U.S. population. We print magazines, catalogs, directories, newsletters, and specialty pieces for clients in more than 25 states.

Partners

The Fund for American Studies

Mary Stankus

For more than 40 years, The Fund for American Studies, in partnership with Georgetown University, has been educating student leaders from across the nation and world. TFAS offers summer and semester institutes that combine rigorous courses for academic credit with competitive internships, leadership development activities, and lectures led by prominent policy experts.

The PhD Project

Tara Perino

The PhD Project encourages underrepresented minorities to pursue PhDs in business, creating mentors for minority business students and helping diversify corporate America. Since 1994, we've increased minority business faculty in the U.S. from 294 to over 1,160. Visit www.phdproject.org.

The Washington Center

Eugene Alpert

The Washington Center provides undergraduates, graduate students and professionals from the U.S. and abroad with internship-centered academic terms in the nation's capital and selected cities abroad. TWC enables students to gain the experience needed for entry-level employment and to prepare for lives of achievement, engagement, and leadership.

ACHS Standing Committees 2012-2013

Association Management

James A. Viehland (Beta Gamma Sigma), Chair
Molly Brown (Alpha Kappa Mu)
Wes Crawford (Sigma Lambda Chi)
Glenda Earwood (Alpha Lambda Delta)
Curtis D. Gomulinski (Tau Beta Pi)

Eligibility and Admissions

Donald Driemeier (Sigma Beta Delta), Chair
Jeff Chin (Alpha Kappa Delta)
Orlando Madrigal (Upsilon Pi Epsilon)
Jane Myers (Chi Sigma Iota)

Long Range Planning & Strategic Issues

Dennis R. McSeveney (Alpha Kappa Delta), Chair
Gaye Anderson (Alpha Beta Gamma)
Donald Driemeier (Sigma Beta Delta)
Deadra Mackie (Beta Kappa Chi)
Jerry Rudmann (Psi Beta)
Ron Wolfe (Lambda Sigma)
Martha Zlokovich (Psi Chi)

Nominating

Jane Hamblin, (Mortar Board) - 2013
Regina Shearn (Alpha Phi Sigma) – 2013
Orlando Madrigal (Upsilon Pi Epsilon) – 2014
Sarah Shoffner (Kappa Omicron Nu) - 2014

Program

Martha Zlokovich (Psi Chi), Chair
Sabrina Collins-Christie (Sigma Theta Tau)
Verelyn Gibbs Watson (National Society of Collegiate Scholars)
David Gibson (Phi Sigma Tau)
Jane Hamblin (Mortar Board)
Steve Loflin (National Society of Collegiate Scholars)
Toni Sauncy (Sigma Pi Sigma)
Sean Twombly (Pi Sigma Alpha)

Standards and Definitions

James Lowry (Gamma Theta Upsilon), Chair
Mark Del Mastro (Sigma Delta Pi)

**Kate Gaertner (Alpha Sigma Nu)
Angelo Perna (Omega Chi Epsilon)
Sue Rickards (Phi Upsilon Omicron)
Sue Watters (Pi Gamma Mu)**

Recognition & Awards and Resolutions (Ad Hoc)

**Deadra Mackie (Beta Kappa Chi), Chair
Donald Driemeier (Sigma Beta Delta)
Dennis R. McSeveney (Alpha Kappa Delta)**

Board of Directors

**Dennis R. McSeveney (Alpha Kappa Delta), President
Martha Zlokovich (Psi Chi), Vice President
Deadra Mackie (Beta Kappa Chi), Secretary
Gaye Andersen (Alpha Beta Gamma)
Donald Driemeier (Sigma Beta Delta)
Jerald Rudmann (Psi Beta)
Ron Wolfe (Lambda Sigma)
Dorothy I. Mitstifer, Executive Director**

ACHS Member Societies

**Alpha Beta Gamma - Two-year Business
Alpha Chi – All Academic Fields
Alpha Epsilon – Agricultural/Biological Engineering
Alpha Epsilon Delta – Premedicine
Alpha Epsilon Rho – Electronic Media
Alpha Iota Delta – Decision Sciences & Information Systems
Alpha Kappa Delta – Sociology
Alpha Kappa Mu – All Academic Fields
Alpha Lambda Delta – Freshman Scholarship
Alpha Phi Sigma – Criminal Justice
Alpha Pi Mu – Industrial & Systems Engineering
Alpha Sigma Lambda – Adult Education
Alpha Sigma Mu – Metallurgy & Materials Engineering
Alpha Sigma Nu – All Academic Fields
Beta Gamma Sigma – Business & Management
Beta Kappa Chi – Natural Sciences & Mathematics
Beta Phi Mu – Library Science
Chi Epsilon – Civil Engineering
Chi Sigma Iota – Professional Counseling
Delta Epsilon Sigma – All Academic Fields
Delta Mu Delta – Business Administration
Delta Sigma Rho-Tau Kappa Alpha – Forensics
Delta Tau Alpha – Agriculture
Epsilon Pi Tau - Technology
Gamma Theta Upsilon – Geography
Golden Key International Honour Society – All Academic Fields
Kappa Mu Epsilon – Mathematics
Kappa Omicron Nu – Human Sciences
Kappa Tau Alpha – Journalism & Mass Communication
Lambda Iota Tau – Literature
Lambda Pi Eta – Speech Communication
Lambda Sigma – Leadership & Scholarship
Mortar Board – Scholarship, Leadership & Service
Mu Kappa Tau – Marketing
National Society of Collegiate Scholars – All Academic Fields**

National Society of Scabbard and Blade – Reserve Officer Training Corps
Omega Chi Epsilon – Chemical Engineering
Omega Rho – Operations Research/Management Science
Omicron Delta Epsilon – Economics
Phi Sigma – Biological Sciences
Phi Sigma Iota – Foreign Languages
Phi Sigma Tau – Philosophy
Phi Upsilon Omicron – Family & Consumer Sciences
Pi Alpha Alpha – Public Affairs/Administration
Pi Delta Phi – French
Pi Gamma Mu – Social Science
Pi Kappa Lambda – Music
Pi Omega Pi – Business Teacher Education
Pi Sigma Alpha – Political Science
Pi Tau Sigma – Mechanical Engineering
Pi Theta Epsilon – Occupational Therapy
Psi Beta – Two-year Psychology
Psi Chi – Psychology
Rho Chi – Pharmacy
Sigma Beta Delta – Business, Management, & Administration
Sigma Delta Pi – Spanish
Sigma Lambda Alpha – Landscape Architecture
Sigma Lambda Chi – Construction Technology/Management
Sigma Pi Sigma – Physics
Sigma Tau Delta – English
Sigma Theta Tau – Nursing
Tau Alpha Pi – Engineering Technology
Tau Beta Pi – Engineering
Tau Sigma Delta – Architecture & Allied Arts
Theta Alpha Kappa – Religious Studies & Theology
Upsilon Pi Epsilon – Computing Sciences

Association of College Honor Societies

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