## **Association of College Honor Societies** 2013 Annual Council Meeting Hyatt Regency Crystal City 2799 Jefferson Davis Hwy. Arlington, VA 22202 February 14 - 17, 2013

#### Theme: United We Stand Strengthening Member Societies through Organizational Cooperation

2:00 pm – Board Meeting Alington Alington Alington Alington Source by Hyatt Hotels & Resorts – Jeffrey Perrin Chesapeake Grill  Thursday, February 14, 2013 Alington Foyer	Wednesday, February 13, 2013	
Thursday, February 14, 2013       Arlington         6:00 am = Board Meeting       Arlington         1:00 pm - Registration       Washington Foyer         2:30 pm - Plenary Session       Washington Room         Dennis R, McSeveney (Alpha Kappa Delta), President, presiding       Washington Room         4:00 pm - Plenary Session       Washington Room         Martha S. Zokovich (Psi Chi), Vice President, presiding       Washington Room         6:30 pm - Plenary Session       Washington Room         Martha S. Zokovich (Psi Chi), Vice President, presiding       Cinnabar         6:30 pm - VIP DC Reception - Meet DC Area Association and Institution Leaders       Cinnabar         7:30 am - Breakfast Roundtables       Cinnabar         6:30 pm - Dinner on Your Own - Sign-Up Sheets for Dinner Partners       Tidewater 1/2         7:30 am - Breakfast Roundtables       Tidewater 1/2         Communicating Your Society's Value to Members and Prospective Members - Bi Johnson (Sigma Tau)       Managing Chapters at Online Universities - Sand Hammerly (Sigma Beta Delta) and Mike LaRoa Cau Delta)         Managing Chapters at Online Universities - Sand Hammerly (Sigma Beta Delta) and Mike LaRoa Cau Delta)       Market 1/2         Communicating Your Society's Value to Members and Prospective Members - Bi Johnson (Sigma Tau)       Butdent Leadership Training - Jim Viehland (Beta Gamma Sigma)         Best Pracitices in Serving, Training, - Jim Viehland (Bet		0
8.00 am - Board Meeting     8.00 am - Registration     Washington Foyer     2:30 pm - Plenary Session     Washington Room     Dennis R: McSeveney (Alpha Kappa Delta), President, presiding     Keynote Speaker: Belle Wheelan, SACS President     4.00 pm - Plenary Session     Washington Room     Martha S. Zlokovich (Psi Chi), Vice President, presiding     Gazing into the Crystal Ball: Technology's Impact on the Academy     Speaker: Sue Frantz,     Soo pm - VIP DC Reception - Meet DC Area Association and Institution Leaders     Reception sponsored by Hyatt Regency Crystal City     Matt Evans, Sales Manager, and Leah Schultz, Corvention Services Manager     6:30 pm - Dinner on Your Own - Sign-Up Sheets for Dinner Partners     Friday, February 15, 2013     7:30 am - Breakfast Roundtables     Communicating Your Society's Value to Members and Prospective Members - Bi Johnson (Sigma Tau Delta)     Managing Chapters at Online Universities - Sandy Hammerly (Sigma Beta Delta) and Mike LaRocca (Delta Mu     Delta)     Aumnit: Connecting, Involving, Serving, and Retaining - Curt Gomulinski (Tau Beta Pi)     Eligibility Issues and Increasing the Percentage of Eligible Members Who Join - Sabrina Collins-Christie (Sigma     Theta Tau)     Student Leadership Training - Jim Viehland (Beta Gamma Sigma)     Beel Practices in Serving, Training, and Supporting Faculty Advisers - Jane Hamblin (Mortar Board)     Making the Most of a Small Staff - Jerald Rudmann (Psi Beta)     Colaborating with Campus Honor Councils and Other Groups - Steve Loflin (NSCS)     8:30 am - Exhibition     Tidewater 1/2     10:30 am - Dennis R. McSeveney (Alpha Kappa Delta), President, presiding     Welcome     Roll Call - Deadra Mackie (Beta Kappa Chi)     Update on Strategic Planning     11:45 pm - Luncheon     Martha Zlokovich (Psi Chi), presiding     Martha Zlokovich (Psi Chi), presiding     Chapter Session     Jane Hamblin (Mortar Board), presiding     Chapter Session     Jane Hamblin (Mortar Board), presiding     Chapter Session     Jane Hamblin (Mor	6:30 pm – Board Dinner – Sponsored by Hyatt Hotels & Resorts – Jeffrey Perrin	Chesapeake Grill
1:00 pm - Registration *       Washington Foyer         2:30 pm - Plenary Session       Washington Room         0 pm - Start St	Thursday, February 14, 2013	
2:30 pm - Plenary Session Washington Room Dennis R. McSeveney (Alpha Kapa Delta), President, presiding Keynote Speaker: Belle Wheelan, SACS President Washington Room Martha S. Zlokovich (Psi Chi), Vice President, presiding Gazing into the Crystal Balt: Technology's Impact on the Academy Speaker: Sue Frantz, Sono pm - VIP DC Reception - Meet DC Area Association and Institution Leaders Cinnabar Reception sponsored by Hyatt Regency Crystal City Matt Evans, Sales Manager, and Leah Schulz, Convention Services Manager (Sign pm - Dinner on Your Own - Sign-Up Sheets for Dinner Partners) Friday, February 15, 2013 Tdevans, Sales Manager, and Leah Schulz, Convention Services Manager (Sign pm - Dinner on Your Own - Sign-Up Sheets for Dinner Partners) Friday, February 15, 2013 Tdevans, Sales Manager, and Leah Schulz, Convention Services Manager (Sign pm - Dinner on Your Own - Sign-Up Sheets for Dinner Partners) Friday, February 15, 2013 Tdevans, Sales Manager, and Leah Schulz, Convention Services Manager (Sigma Tau Delta) Managing Chapters at Online Universities – Sandy Harmerky (Sigma Beta Delta) and Mike LaRocca (Delta Mu Delta) Managing Chapters at Online Universities – Sandy Harmerky (Sigma Beta Delta) and Mike LaRocca (Delta Mu Delta) Alumni: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta Pi) Eligibility Issues and Increasing the Percentage of Eligible Members – Bial Oddinar, Christie (Sigma Theta Tau) Student Leadership Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board) Making the Most of a Small Staff – Jacal Rudmann (PSi Beta) Collaborating with Campus Honor Councils and Other Groups – Steve Lollin (NSCS) 8:30 am Exhibition Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Westorme Roll Call – Deadra Mackie (Beta Kappa Delta), President, presiding Washington Room Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Mattra Zlokovich (Psi Chi), presiding Cindy Pease, Northern Virginia district, USPS Steven Booker, Business Alliance Manager fo Capitol	8:00 am – Board Meeting	Arlington
Dennis R. McSeveney (Alpha Kappa Delta), President, presiding       Washington Room         4:00 pm - Plenary Session       Washington Room         Martha S. Zlokovich (Psi Chi), Vice President, presiding       Gazing Into the Crystal Ball: Technology's Impact on the Academy         Spacer. Sup Franz.       Singer State Franz.       Cinnabar         5:00 pm - VIP DC Reception - Meet DC Area Association and Institution Leaders       Cinnabar         Reception sponsored by Hyatt Regency Crystal City       Matte State	1:00 pm – <b>Registration</b>	Washington Foyer
Keynote Speaker: Belle Wheelan, SACS President       Washington Room         4:00 pm       Plenary Session       Washington Room         Martha S. Zlokovich (Psi Chi), Vice President, presiding       Gazing Inot the Crystal Balt: Technology's Impact on the Academy         Speaker: Sue Frantz.       Cinnabar       Reception sponsored by Hyat Regency Crystal City       Cinnabar         Matter Sue Stranger, and Leads Schultz, Convention Services Manager       Cinnabar       Tidewater 1/2         6:30 pm - Dinner on Your Own - Sign-Up Sheets for Dinner Partners       Tidewater 1/2       Communicating Your Society's Value to Members and Prospective Members Bil Johnson (Sigma Tau Delta)         Managing Chapters at Online Universities - Sandy Hammeriy (Sigma Beta Delta) and Mike LaRocca (Delta Mu Delta)       Alumni: Connecting, Involving, Serving, and Retaining - Curt Gomulinski (Tau Beta Pi)         Eligibility Issues and Increasing the Percentage of Eligible Members Wich Join - Sabrina Collins-Christie (Sigma Theta Tau)       Student Leadership Training, and Supporting Faculty Advisers - Jane Hamblin (Mortar Board)         Making the Most of a Simal Staff - Jearlal Rutmann (PSI Beta)       Collaborating with Campus Hone Councils and Other Groups - Steve Lollin (NSCS)         8:30 am - Exhibition       Tidewater 1/2       Washington Room         11:45 pm - Luncheon       Tidewater Gapta Delta), President, presiding       Washington Room         Matipiece Design with Pricing in Mind       Tidewater 1/2       Washington Room </th <th>2:30 pm – Plenary Session</th> <th>Washington Room</th>	2:30 pm – Plenary Session	Washington Room
4:00 pm – Pienary Session Washington Room Martha S. Zlokovich (Pei Chi), Vice President, presiding Gazing into the Crystal Ball: Technology's Impact on the Academy Speaker: Sue Frantz. 5:00 pm – VIP DC Reception - Meet DC Area Association and Institution Leaders Cinnabar Reception sponsored by Hyatt Regency Crystal City Matt Evans, Sales Manager, and Leah Schulz, Convention Services Manager 6:30 pm – Dinner on Your Own – Sign-Up Sheets for Dinner Partners Friday, February 15, 2013 7:30 am – Breakfast Roundtables Tidewater 1/2 Communicating Your Society's Value to Members and Prospective Members – Bil Johnson (Sigma Tau Detta) Managing Chapters at Online Universities – Sandy Hammerly (Sigma Beta Detta) and Mike LaRocca (Detta Mu Detta) Aumni: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta Pi) Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau) Student Leadership Training – Jim Viehland (Beta Gamma Sigma) Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board) Making the Most of a Small Staff – Jeraid Rudmann (Pai Beta) Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 8:30 am – Exhibition Tericing – Manager (Alpha Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning 11:45 pm – Luncheon Marina Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Steven Booker, Business Alliance Manager for Capitol Metro, USPS 1:45 pm – General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Sulding and Protecting Strong Trademarks Eric Fingentut, Dykema 3:00 pm Break 3:00 pm Break	Dennis R. McSeveney (Alpha Kappa Delta), President, presiding	
Martha S. Zlokovich (Psi Chi), Vice President, presiding Gazing into the Crystal Ball: Technology's Impact on the Academy Speaker: Sue Frantz. 5:00 pm - VIP DC Reception - Meet DC Area Association and Institution Leaders Reception sponsored by Hyatt Regency Crystal City Matt Evans, Sales Manager, and Leah Schultz, Convention Services Manager 6:30 pm - Dinner on Your Own - Sign-Up Sheets for Dinner Partners Friday, February 15, 2013 7:30 am - Breakfast Roundtables Communicating Your Society's Value to Members and Prospective Members - Bil Johnson (Sigma Tau Detta) Managing Chapters at Online Universities - Sandy Hammerly (Sigma Beta Detta) and Mike LaRocca (Detta Mu Detta) Alumni: Connecting, Involving, Serving, and Retaining - Curt Comulinski (Tau Beta Pi) Eligibility Issues and Increasing the Percentage of Eligible Members Who Join - Sabrina Collins-Christie (Sigma Theta Tau) Student Leadership Training - Jim Viehland (Beta Gamma Sigma) Best Practices in Serving, Training, and Supporting Faculty Advisers - Jane Hamblin (Mortar Board) Making the Most of a Small Staff - Jerald Rudmann (Psi Beta) Collaborating with Campus Honor Councils and Other Groups - Steve Loflin (NSCS) 8:30 am - Dpening General Session Dennis R. McSeveney (Alpha Kappa Detta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Detta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning 11:45 pm - Luncheon Eric Fingerhut, Dykema 3:00 pm Break 3:00 pm Break Maching Horking with Different Generations in Honor Societies Debord Tippet (Kappa Omicron N.), Meredith College 4:30 pm - Business Metring the Norking with Different Generations in Honor Societies Debord Tippet (Kappa Omicron N.), Meredith College 4:30 pm - Business Metring Meb	Keynote Speaker: Belle Wheelan, SACS President	
Gazing into the Crystal Ball: Technology's Impact on the Academy Speaker: Sue Franz,       Cinnabar         5:00 pm - VIP DC Reception - Meet DC Area Association and Institution Leaders Reception sponsored by Hyatt Regency Crystal City Matt Evans, Sales Manager, and Leah Schulz, Convention Services Manager       Cinnabar         6:30 pm - Dinner on Your Own - Sign-Up Sheets for Dinner Partners       Friday, February 15, 2013       Tidewater 1/2         7:30 am - Breaktast Roundtables       Tidewater 1/2       Communicating Your Society's Value to Members and Prospective Members - Bil Johnson (Sigma Tau Detta) Managing Chapters at Online Universities - Sandy Hammerly (Sigma Beta Detta) and Mike LaRocca (Detta Mu Detta)         Alumni: Connecting, Involving, Serving, and Retaining - Curt Gomulinski (Tau Beta Pi) Eligibility Issues and Increasing the Percentage of Eligible Members Who Join - Sabrina Collins-Christie (Sigma Theta Tau)         Student Leadership Training - Jim Viehland (Beta Gamma Sigma)       Best Practices in Serving, Training, and Supporting Faculty Advisers - Jane Hamblin (Mortar Board) Making the Most of a Small Staff - Jeraid Rudmann (Psi Beta)       Tidewater 1/2         10:30 am - Opening General Session Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Welcome Roil Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning       Tidewater 1/2         11:45 pm - Luncheon Eric Fingerhut, Dykema       Washington Room Eric Fingerhut, Dykema       Washington Room Eric Fingerhut, Dykema         3:00 pm Break       Washington Room Eric Fingerhut, Dykema       Washington Room Eric Fingerhut, Dykema       Washington Foyer	4:00 pm – Plenary Session	Washington Room
Speaker: Sue Frantz,       Cinnabar         5:00 pm       VIP DC Reception - Meet DC Area Association and Institution Leaders       Cinnabar         Reception sponsored by Hyatt Regency Crystal City       Matt Evans, Sales Manager, and Leah Schultz, Convention Services Manager       Cinnabar         6:30 pm       Dinner on Your Own – Sign-Up Sheets for Dinner Partners       Tidewater 1/2         Friday, February 15, 2013       Tidewater 1/2       Communicating Your Society's Value to Members and Prospective Members – Bil Johnson (Sigma Tau Delta)         Managing Chapters at Online Universities – Sandy Hammerly (Sigma Beta Delta) and Mike LaRocca (Delta Mu Delta)       Alumni: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta Pi)         Eligibility Issues and Increasing the Percentage of Eligibile Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau)       Student Leadership Training – Jim Viehland (Beta Gamma Sigma)         Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board)       Making the Most of a Small Staff – Jeraid Rudmarn (Pai Beta)         Collacore       Collacore       Washington Room         Dennis R. McSeveney (Alpha Kappa Delta), President, presiding       Washington Room         Welcome       Roll Call - Deadra Mackie (Beta Kappa Chi)       Update on Strategic Planning         11:45 pm - Luncheon       Tidewater for Capitol Metro, USPS       Tidewater 1/2         Maliplece Design with Pricing in Mind       <		
<ul> <li>5:00 pm - ViP DC Reception - Meet DC Area Association and Institution Leaders</li> <li>Reception sponsored by Hyst Regency Crystel City Matt Evans, Sales Manager, and Leah Schultz, Convention Services Manager</li> <li>6:30 pm - Dinner on Your Own - Sign-Up Sheets for Dinner Partners</li> <li>Friday, February 15, 2013</li> <li>Tr:30 am - Breakfast Roundtables</li> <li>Tidewater 1/2</li> <li>Communicating Your Society's Value to Members and Prospective Members - Bil Johnson (Sigma Tau Delta) Managing Chapters at Online Universities - Sandy Hammerly (Sigma Beta Delta) and Mike LaRocca (Delta Mu Delta)</li> <li>Alummi: Connecting, Involving, Serving, and Retaining - Curt Gomulinski (Tau Beta Pi)</li> <li>Eligibility Issues and Increasing the Percentage of Eligible Members Who Join - Sabrina Collins-Christie (Sigma Theta Tau)</li> <li>Student Leadership Training - Jim Viehland (Beta Gamma Sigma)</li> <li>Best Practices in Serving, Training, and Supporting Faculty Advisers - Jane Hamblin (Mortar Board)</li> <li>Making the Most of a Small Staff - Jerafal Rudmann (Psi Beta)</li> <li>Collaborating with Campus Honor Councils and Other Groups - Steve Loflin (NSCS)</li> <li>8:30 am - Exhibition</li> <li>Tidewater 1/2</li> <li>10:30 am - Opening General Session</li> <li>Welcome</li> <li>Roll Call - Deadra Mackie (Beta Kappa Delta), President, presiding</li> <li>Welcome</li> <li>Roll Call - Deadra Mackie (Beta Kappa Chi)</li> <li>Update on Strategic Planning</li> </ul>		
Reception sponsored by Hyatt Regency Crystal City Matt Evans, Sales Manager, and Leah Schultz, Convention Services Manager 6:30 pm – Dinner on Your Own – Sign-Up Sheets for Dinner Partners Friday, February 15, 2013 7:30 am – Breakfast Roundtables Communicating Your Society's Value to Members and Prospective Members – Bil Johnson (Sigma Tau Delta) Managing Chapters at Online Universities – Sandy Hammerhy (Sigma Beta Delta) and Mike LaRocca (Delta Mu Delta) Atumni: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta Pr) Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau) Student Leadership Training – Jim Viehland (Beta Gamma Sigma) Best Practices in Serving, Training , and Supporting Faculty Advisers – Jane Hamblin (Mortar Board) Making the Most of a Small Staff – Jerald Rudmann (Psi Beta) Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 8:30 am – Exhibition Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning 11:45 pm – Luncheon Brine Frategic Planning 11:45 pm – Luncheon Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Steven Booker, Business Alliance Manager for Capitol Metro, USPS 1:45 pm – General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Uashington Fooyer 3:15 pm – General Session Jane Hamblin (Mortar Board), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Deborah Tippett (Kappa Omicron Nu), Meredith College 4:30 pm – Business Meeting G:30 pm – Business Meeting G:30 pm – Business Meeting G:30 pm – Busines Meeting G:30 pm – Dinner on Your Own – Sign.– Dis Absets for Restaurants		
Matt Evans, Sales Manager, and Leah Schultz, Convention Services Manager 6:30 pm – Dinner on Your Own – Sign-Up Sheets for Dinner Partners Friday, February 15, 2013 7:30 am – Breakfast Roundtables 7:30 am – Breakfast Roundtables Tidewater 1/2 Communicating Your Society's Value to Members and Prospective Members – Bil Johnson (Sigma Tau Delta) Managing Chapters at Online Universities – Sandy Hammerly (Sigma Beta Delta) and Mike LaRocca (Delta Mu Delta) Alumni: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta Pi) Eligibility Issues and Increasing the Percentage of Eligible Members – Jane Hamblin (Mortar Board) Best Practices in Serving, Training – Jim Viehland (Beta Gamma Sigma) Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board) Making the Most of a Small Staff – Jeraid Rudmann (Psi Beta) Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 8:30 am – Exhibition Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning 11:45 pm – Luncheon Martha Zlokovich (Psi Chi), presiding Brandamentatis: Your Guide to Building and Protecting Strong Trademarks Brandamentatis: Your Guide to Buildin		Cinnabar
6:30 pm – Dinner on Your Own – Šign-Up Sheets for Dinner Partners Friday, February 15, 2013 T.30 am – Breakfast Roundtables Communicating Your Society's Value to Members and Prospective Members – Bil Johnson (Sigma Tau Delta) Managing Chapters at Online Universities – Sandy Hammerly (Sigma Beta Delta) and Mike LaRocca (Delta Mu Delta) Alumni: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta PI) Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau) Student Leadership Training – Jim Viehland (Beta Gamma Sigma) Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board) Making the Most of a Small Staff – Jerald Rudmann (Psi Beta) Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 8:30 am – Exhibition Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Welcome Roil Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning 11:45 pm – Luncheon Martna Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Steven Booker, Business Alliance Manager for Capitol Metro, USPS 1:45 pm – General Session Martna Zlokovich (Psi Chi), presiding Challenges and Opportunities of Working with Different Generations in Honor Societtes Deborth Tippett (Kappa Omicron Nu), Meredith College 4:30 pm – Business Meeting 6:30 pm – Business Meeting 6:30 pm – Busines Meeting 6:30 pm – Busines Meeting 6:30 pm – Busines Meeting 6:30 pm – Dinneral Session Sponsored by The Trophy House – Joe and Vicki Stabiler		
Friday, February 15, 2013       Tidewater 1/2         Communicating Your Society's Value to Members and Prospective Members – Bil Johnson (Sigma Tau Deita)       Managing Chapters at Online Universities – Sandy Hammerly (Sigma Beta Deita) and Mike LaRocca (Deita Mu Deita)         Alumni: Connecting, Involving, Serving, and Retaining – Cut Gomulinski (Tau Beta P)       Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau)         Student Leadership Training – Jim Viehland (Beta Gamma Sigma)       Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board)         Making the Most of a Small Staff – Jerald Rudmann (Psi Beta)       Collaborating with Campus Honor Councils and Other Groups – Steve Lofin (NSCS)         8:30 am – Exhibition       Tidewater 1/2         10:30 am – Opening General Session       Tidewater Groups – Steve Lofin (NSCS)         8:30 am – Exhibition       Tidewater 1/2         10:30 am – Opening General Session       Tidewater 1/2         10:30 am – Opening General Session       Tidewater 1/2         11:45 pm – Luncheon       Tidewater 1/2         Malipicec Design with Pricing in Mind       Tidewater 1/2         Cindy Pease, Northern Virginia district, USPS       Steven Booker, Business Alliance Manager for Capitol Metro, USPS         1:45 pm – Luncheon       Matha Zlokovich (Psi Chi), presiding       Washington Room         Matha Zlokovich (Psi Chi), presiding		
7:30 am – Breakfast Roundtables       Tidewater 1/2         Communicating Your Society's Value to Members and Prospective Members – Bil Johnson (Sigma Tau Delta)         Managing Chapters at Online Universities – Sandy Hammerly (Sigma Beta Delta) and Mike LaRocca (Delta Mu Delta)         Alummi: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta PI)         Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau)         Student Leadership Training – Jim Viehland (Beta Gamma Sigma)         Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board)         Making the Most of a Small Staff – Jerald Rudmann (Pis Beta)         Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS)         8:30 am – Exhibition       Tidewater 1/2         10:30 am – Opening General Session       Washington Room         Dennis R. McSeveney (Alpha Kappa Delta), President, presiding       Welcome         Roll Call - Deadra Mackie (Beta Kappa Chi)       Update on Strategic Planning         11:45 pm – Luncheon       Tidewater 1/2         Mailpiece Design with Pricing in Mind       Tidewater 1/2         Cindy Pease, Northern Virginia district, USPS       Steven Booker, Business Alliance Manager for Capitol Metro, USPS         1:45 pm – Luncheon       Tidewater Store Steveng (Alebo Suilding and Protecting Strong Trademarks       Washington Room	6:30 pm – <b>Dinner on Your Own – Sign-Up Sheets for Dinner Partners</b>	
7:30 am – Breakfast Roundtables       Tidewater 1/2         Communicating Your Society's Value to Members and Prospective Members – Bil Johnson (Sigma Tau Delta)         Managing Chapters at Online Universities – Sandy Hammerly (Sigma Beta Delta) and Mike LaRocca (Delta Mu Delta)         Alummi: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta PI)         Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau)         Student Leadership Training – Jim Viehland (Beta Gamma Sigma)         Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board)         Making the Most of a Small Staff – Jerald Rudmann (Pis Beta)         Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS)         8:30 am – Exhibition       Tidewater 1/2         10:30 am – Opening General Session       Washington Room         Dennis R. McSeveney (Alpha Kappa Delta), President, presiding       Welcome         Roll Call - Deadra Mackie (Beta Kappa Chi)       Update on Strategic Planning         11:45 pm – Luncheon       Tidewater 1/2         Mailpiece Design with Pricing in Mind       Tidewater 1/2         Cindy Pease, Northern Virginia district, USPS       Steven Booker, Business Alliance Manager for Capitol Metro, USPS         1:45 pm – Luncheon       Tidewater Store Steveng (Alebo Suilding and Protecting Strong Trademarks       Washington Room	Friday, February 15, 2013	
Managing Chapters at Online Universities – Sandy Hammerly (Sigma Beta Delta) and Mike LaŘocca (Delta Mu Delta) Alumni: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta Pi) Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau) Student Leadership Training, – Jim Viehland (Beta Gamma Sigma) Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board) Making the Most of a Small Staff – Jerald Rudmann (Psi Beta) Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 8:30 am – <b>Exhibition</b> Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning 11:45 pm – Luncheon Making to Most (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, Dykema 3:00 pm Break 3:00 pm Brea		Tidewater 1/2
Delta)       Alumni: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta Pi)         Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau)         Student Leadership Training – Jim Viehland (Beta Gamma Sigma)         Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board)         Making the Most of a Small Staff – Jeraid Rudmann (Psi Beta)         Collaborating with Campus Honor Councils and Other Groups – Steve Loffin (NSCS)         8:30 am – Exhibition         10:30 am – Opening General Session         Dennis R. McSeveney (Alpha Kappa Delta), President, presiding         Welcome         Roll Call - Deadra Mackie (Beta Kappa Chi)         Update on Strategic Planning         11:45 pm – Luncheon       Tidewater 1/2         Mailpiece Design with Pricing in Mind       Tidewater 1/2         Cindy Pease, Northern Virginia district, USPS         Steven Booker, Business Alliance Manager for Capitol Metro, USPS         1:45 pm – General Session         Martha Zlokovich (Psi Chi), presiding         Brandamentals: Your Guide to Building and Protecting Strong Trademarks       Washington Room         2:00 pm Break       Washington Foyer         3:00 pm Break       Washington Room         3:00 pm Break       Washington Room         3:00 pm	Communicating Your Society's Value to Members and Prospective Members – Bil Johnso	n (Sigma Tau Delta)
Alumii: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta Pi) Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau) Student Leadership Training – Jim Viehland (Beta Gamma Sigma) Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board) Making the Most of a Smail Staff – Jerald Rudmann (Psi Beta) Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 8:30 am – Exhibition Tide and the analysis of t	Managing Chapters at Online Universities – Sandy Hammerly (Sigma Beta Delta) and Mik	e LaRocca (Delta Mu
Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collins-Christie (Sigma Theta Tau) Student Leadership Training – Jim Viehland (Beta Gamma Sigma) Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board) Making the Most of a Small Staff – Jerald Rudmann (Psi Beta) Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 8:30 am – Exhibition Tidewater 1/2 10:30 am – Opening General Session Vashington Room Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning 11:45 pm – Luncheon Tidewater 1/2 Malipiece Design with Pricing in Mind Cindy Pease, Northern Virginia district, USPS Steven Booker, Business Alliance Manager for Capitol Metro, USPS 1:45 pm – General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, Dykema 3:00 pm Break 3:00 pm Break 3:00 pm Break Washington Room Jane Hamblin (Mortar Board), presiding Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith College 4:30 pm – Business Meeting 6:30 pm – Reception Sponsored by The Trophy House – Joe and Vicki Stabilier 7:30 pm – Dinner on Your Own – Sign-up Sheets for Restaurants	Delta)	
Theta Tau) Student Leadership Training – Jim Viehland (Beta Gamma Sigma) Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board) Making the Most of a Small Staff – Jerald Rudmann (Psi Beta) Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 8:30 am – Exhibition Tidewater 1/2 10:30 am – Opening General Session Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning 11:45 pm – Luncheon Mailpiece Design with Pricing in Mind Cindy Pease, Northern Virginia district, USPS Steven Booker, Business Alliance Manager for Capitol Metro, USPS 1:45 pm – General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, Dykema 3:00 pm Break 3:00 pm Break 3:00 pm Break 4:30 pm – Business Meeting 4:30 pm – Business Meeting 6:30 pm – Reception 6:30 pm – Reception 6:30 pm – Reception 6:30 pm – Reception 6:30 pm – Reception 7:30 pm – Dimer on Your Own – Sign-up Sheets for Restaurants		
Student Leadership Training – Jim Viehland (Beta Gamma Sigma) Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board) Making the Most of a Small Staff – Jerald Rudmann (Psi Beta) Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 8:30 am – Exhibition Tidewater 1/2 10:30 am – Opening General Session Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning Tidewater 1/2 Mailpiece Design with Pricing in Mind Cindy Pease, Northern Virginia district, USPS Steven Booker, Business Alliance Manager for Capitol Metro, USPS 1:45 pm – General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, Dykema 3:00 pm Break 3:00 pm Break 3:00 pm Break Washington Foyer 3:15 pm – General Session Jane Hamblin (Motar Board), presiding Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith College 4:30 pm – Business Meeting 6:30 pm – Business Meeting 7:30 pm – Dinner on Your Own – Sign-up Sheets for Restaurants		Collins-Christie (Sigma
Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar Board) Making the Most of a Small Staff – Jerald Rudmann (Psi Beta) Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 8:30 am – Exhibition Tidewater 1/2 10:30 am – Opening General Session Washington Room Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning 11:45 pm – Luncheon Tidewater 1/2 Mailpiece Design with Pricing in Mind Cindy Pease, Northern Virginia district, USPS Steven Booker, Business Alliance Manager for Capitol Metro, USPS 1:45 pm – General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, Dykema 3:00 pm Break 3:00 pm Break 3:00 pm Break Washington Foyer Brandamentals: Your Guide to Building with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith College 4:30 pm – Business Meeting Washington Room 6:30 pm – Reception 6:30 pm – Business Meeting Washington Room 2:30 pm – Dinner on Your Own – Sign-up Sheets for Restaurants		
Making the Most of a Small Staff – Jerald Rudmann (Psi Beta) Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 8:30 am – Exhibition Tidewater 1/2 10:30 am – Opening General Session Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning Tidewater 1/2 11:45 pm – Luncheon Tidewater Planning Tidewater 1/2 11:45 pm – Luncheon Strategic Planning Tidewater 1/2 Mailpiece Design with Pricing in Mind Cindy Pease, Northern Virginia district, USPS Steven Booker, Business Alliance Manager for Capitol Metro, USPS 1:45 pm – General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, Dykema Washington Room Jane Hamblin (Mortar Board), presiding Dare Hamblin (Mortar Board), presiding 4:30 pm – Business Meeting 6:30 pm – Reception Strong Trademarks Deborah Tippet (Kappa Omicron Nu), Meredith College 4:30 pm – Business Meeting 6:30 pm – Business Meeting 7:30 pm – Dinner on Your Own – Sign-up Sheets for Restaurants		
Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 8:30 am – Exhibition Tidewater 1/2 Tidewater 1/2 10:30 am – Opening General Session Dennis R. McSeveney (Alpha Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning Tidewater 1/2 Tidewater 1/2 11:45 pm – Luncheon Trategic Planning Tidewater 1/2 11:45 pm – Luncheon Katalegic Planning Tidewater 1/2 11:45 pm – General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Washington Room Eric Fingerhut, Dykema 3:00 pm Break Washington Foyer Washington Room Jane Hamblin (Mortar Board), presiding Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippet (Kappa Omicron Nu), Meredith College 4:30 pm – Business Meeting Washington Room Sign - Dinner on Your Own – Sign-up Sheets for Restaurants		tar Board)
8:30 am - Exhibition       Tidewater 1/2         10:30 am - Opening General Session       Dennis R. McSeveney (Alpha Kappa Delta), President, presiding       Washington Room         Melcome       Roll Call - Deadra Mackie (Beta Kappa Chi)       Update on Strategic Planning       Tidewater 1/2         11:45 pm - Luncheon       Tidewater 1/2       Tidewater 1/2         Mailpiece Design with Pricing in Mind       Cindy Pease, Northern Virginia district, USPS       Tidewater 1/2         Steven Booker, Business Alliance Manager for Capitol Metro, USPS       Steven Booker, Business Alliance Manager for Capitol Metro, USPS       Washington Room         1:45 pm - General Session       Martha Zlokovich (Psi Chi), presiding       Washington Room         3:00 pm       Brandamentals: Your Guide to Building and Protecting Strong Trademarks       Washington Room         3:00 pm       Break       Washington Room         3:00 pm       Break       Washington Room         3:15 pm - General Session       Washington Room         Jane Hamblin (Mortar Board), presiding       Washington Room         Challenges and Opportunities of Working with Different Generations in Honor Societies       Deborah Tippett (Kapa Omicron Nu), Meredith College         4:30 pm - Business Meeting       Washington Room       Cinnabar         6:30 pm - Dinner on Your Own - Sign-up Sheets for Restaurants       Washington Room		
10:30 am - Opening General Session       Washington Room         Dennis R. McSeveney (Alpha Kappa Delta), President, presiding       Welcome         Roll Call - Deadra Mackie (Beta Kappa Chi)       Update on Strategic Planning         11:45 pm - Luncheon       Tidewater 1/2         Mailpiece Design with Pricing in Mind       Cindy Pease, Northern Virginia district, USPS         Steven Booker, Business Alliance Manager for Capitol Metro, USPS       Tidewater 1/2         1:45 pm - General Session       Martha Zlokovich (Psi Chi), presiding         Brandamentals: Your Guide to Building and Protecting Strong Trademarks       Washington Room         Eric Fingerhut, Dykema       Washington Room         3:00 pm Break       Washington Room         3:00 pm Break       Washington Room         Jane Hamblin (Mortar Board), presiding       Washington Room         Jane Hamblin (Mortar Board), presiding       Washington Room         Ghallenges and Opportunities of Working with Different Generations in Honor Societies       Deborah Tippett (Kappa Omicron Nu), Meredith College         4:30 pm - Business Meeting       Washington Room       Kinabar         6:30 pm - Dinner on Your Own - Sign-up Sheets for Restaurants       Washington Room		<b>T</b> 1 1 1 1 0
Dennis Ř. McSeveney (Alpha Kappa Delta), President, presiding Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning 11:45 pm – Luncheon Mailpiece Design with Pricing in Mind Cindy Pease, Northern Virginia district, USPS Steven Booker, Business Alliance Manager for Capitol Metro, USPS 1:45 pm – General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, Dykema 3:00 pm Break 3:00 pm Break 3:00 pm Break 3:00 pm Break 4:30 pm – Business Meeting Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith College 4:30 pm – Business Meeting 6:30 pm – Business Meeting 7:30 pm – Dinner on Your Own – Sign-up Sheets for Restaurants		
Welcome Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning       Tidewater 1/2         11:45 pm - Luncheon Mailpiece Design with Pricing in Mind Cindy Pease, Northern Virginia district, USPS Steven Booker, Business Alliance Manager for Capitol Metro, USPS       Tidewater 1/2         1:45 pm - General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks       Washington Room Eric Fingerhut, Dykema         3:00 pm       Break       Washington Foyer         3:00 pm       Break       Washington Room Jane Hamblin (Mortar Board), presiding Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith College       Washington Room Cinnabar         4:30 pm - Business Meeting Gion pm       Washington Room Sponsored by The Trophy House – Joe and Vicki Stablier       Washington Room Cinnabar	10:30 am – Opening General Session	Washington Room
Roll Call - Deadra Mackie (Beta Kappa Chi) Update on Strategic Planning         11:45 pm - Luncheon Mailpiece Design with Pricing in Mind Cindy Pease, Northern Virginia district, USPS Steven Booker, Business Alliance Manager for Capitol Metro, USPS       Tidewater 1/2         1:45 pm - General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, Dykema       Washington Room Eric Fingerhut, Dykema         3:00 pm       Break       Washington Foyer         3:15 pm - General Session Deborah Tippett (Kappa Omicron Nu), Meredith College       Washington Room Challenges and Opportunities of Working with Different Generations in Honor Societist Deborah Tippett (Kappa Omicron Nu), Meredith College         4:30 pm - Business Meeting G:30 pm - Reception Sponsored by The Trophy House – Joe and Vicki Stablier       Washington Room Cinnabar		
Update on Strategic Planning         Tidewater 1/2         Mailpiece Design with Pricing in Mind         Cindy Pease, Northern Virginia district, USPS         Steven Booker, Business Alliance Manager for Capitol Metro, USPS         1:45 pm – General Session         Martha Zlokovich (Psi Chi), presiding         Brandamentals: Your Guide to Building and Protecting Strong Trademarks       Washington Room         Eric Fingerhut, Dykema       Washington Foyer         3:00 pm       Break       Washington Foyer         3:15 pm – General Session       Washington Room         Jane Hamblin (Mortar Board), presiding       Washington Room         Jane Hamblin (Mortar Board), presiding       Washington Room         Challenges and Opportunities of Working with Different Generations in Honor Societies       Deborah Tippett (Kappa Omicron Nu), Meredith College         4:30 pm – Business Meeting       Washington Room       Cinnabar         6:30 pm – Reception       Sponsored by The Trophy House – Joe and Vicki Stablier       Tidewater 1/2         7:30 pm – Dinner on Your Own – Sign-up Sheets for Restaurants       Washington Room		
11:45 pm - Luncheon       Tidewater 1/2         Mailpiece Design with Pricing in Mind       Cindy Pease, Northern Virginia district, USPS         Steven Booker, Business Alliance Manager for Capitol Metro, USPS       1:45 pm - General Session         Martha Zlokovich (Psi Chi), presiding       Brandamentals: Your Guide to Building and Protecting Strong Trademarks       Washington Room         Brandamentals: Your Guide to Building and Protecting Strong Trademarks       Washington Room         S:00 pm       Break       Washington Foyer         3:05 pm - General Session       Washington Room         J:15 pm - General Session       Washington Room         J:16 pm - General Session       Washington Room         Jane Hamblin (Mortar Board), presiding       Challenges and Opportunities of Working with Different Generations in Honor Societies         Deborah Tippett (Kappa Omicron Nu), Meredith College       Washington Room         4:30 pm - Business Meeting       Washington Room         6:30 pm - Reception       Sponsored by The Trophy House – Joe and Vicki Stabilier         7:30 pm - Dinner on Your Own – Sign-up Sheets for Restaurants       Tidewater 1/2		
Mailpiece Design with Pricing in Mind Cindy Pease, Northern Virginia district, USPS Steven Booker, Business Alliance Manager for Capitol Metro, USPS1:45 pm - General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, DykemaWashington Room Washington Room Users3:00 pmBreak Break Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith CollegeWashington Room Washington Room Cinnabar4:30 pmBusiness Meeting Sponsored by The Trophy House – Joe and Vicki Stablier 7:30 pm – Dinner on Your Own – Sign-up Sheets for RestaurantsWashington Room Cinnabar	opuale on Strategic Planning	
Mailpiece Design with Pricing in Mind Cindy Pease, Northern Virginia district, USPS Steven Booker, Business Alliance Manager for Capitol Metro, USPS1:45 pm - General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, DykemaWashington Room Washington Room Users3:00 pmBreak Break Staven Hamblin (Mortar Board), presiding Deborah Tippett (Kappa Omicron Nu), Meredith CollegeWashington Room Washington Room Users4:30 pmBusiness Meeting Sponsored by The Trophy House – Joe and Vicki Stablier T:30 pm - Dinner on Your Own – Sign-up Sheets for RestaurantsWashington Room Cinnabar		
Mailpiece Design with Pricing in Mind Cindy Pease, Northern Virginia district, USPS Steven Booker, Business Alliance Manager for Capitol Metro, USPS1:45 pm - General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, DykemaWashington Room Washington Room Sitop m3:00 pmBreak Break Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith CollegeWashington Room Washington Room Gi:30 pm - Reception Sponsored by The Trophy House – Joe and Vicki StablierWashington Room Cinnabar	11:45 pm – Luncheon	Tidewater 1/2
Steven Booker, Business Alliance Manager for Capitol Metro, USPS 1:45 pm – General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, Dykema 3:00 pm Break 3:00 pm General Session Jane Hamblin (Mortar Board), presiding Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith College 4:30 pm – Business Meeting 6:30 pm – Reception Sponsored by The Trophy House – Joe and Vicki Stablier 7:30 pm – Dinner on Your Own – Sign-up Sheets for Restaurants	Mailpiece Design with Pricing in Mind	
<ul> <li>1:45 pm - General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, Dykema</li> <li>3:00 pm Break</li> <li>3:00 pm General Session Jane Hamblin (Mortar Board), presiding Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith College</li> <li>4:30 pm - Business Meeting 6:30 pm - Reception Sponsored by The Trophy House – Joe and Vicki Stablier</li> <li>7:30 pm - Dinner on Your Own – Sign-up Sheets for Restaurants</li> </ul>		
<ul> <li>1:45 pm - General Session Martha Zlokovich (Psi Chi), presiding Brandamentals: Your Guide to Building and Protecting Strong Trademarks Eric Fingerhut, Dykema</li> <li>3:00 pm Break</li> <li>3:00 pm General Session Jane Hamblin (Mortar Board), presiding Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith College</li> <li>4:30 pm - Business Meeting 6:30 pm - Reception Sponsored by The Trophy House – Joe and Vicki Stablier</li> <li>7:30 pm - Dinner on Your Own – Sign-up Sheets for Restaurants</li> </ul>	Steven Booker, Business Alliance Manager for Capitol Metro, USPS	
Brandamentals: Your Guide to Building and Protecting Strong Trademarks       Washington Room         Eric Fingerhut, Dykema       Break       Washington Foyer         3:00 pm       Break       Washington Foyer         3:15 pm - General Session       Washington Room         Jane Hamblin (Mortar Board), presiding       Challenges and Opportunities of Working with Different Generations in Honor Societies         Deborah Tippett (Kappa Omicron Nu), Meredith College       Washington Room         4:30 pm - Business Meeting       Washington Room         6:30 pm - Reception       Cinnabar         Sponsored by The Trophy House – Joe and Vicki Stablier       Cinnabar         7:30 pm - Dinner on Your Own – Sign-up Sheets for Restaurants       For Restaurants		
Eric Fingerhut, Dykema 3:00 pm 3:15 pm - General Session Jane Hamblin (Mortar Board), presiding Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith College 4:30 pm - Business Meeting 6:30 pm - Reception Sponsored by The Trophy House – Joe and Vicki Stablier 7:30 pm - Dinner on Your Own – Sign-up Sheets for Restaurants		
3:00 pm       Break       Washington Foyer         3:15 pm - General Session       Jane Hamblin (Mortar Board), presiding       Washington Room         Jane Hamblin (Mortar Board), presiding       Challenges and Opportunities of Working with Different Generations in Honor Societies       Deborah Tippett (Kappa Omicron Nu), Meredith College         4:30 pm - Business Meeting       Washington Room       Washington Room         6:30 pm - Reception       Cinnabar       Cinnabar         Sponsored by The Trophy House – Joe and Vicki Stablier       7:30 pm - Dinner on Your Own – Sign-up Sheets for Restaurants	Brandamentals: Your Guide to Building and Protecting Strong Trademarks	Washington Room
3:15 pm – General Session Jane Hamblin (Mortar Board), presiding Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith College       Washington Room         4:30 pm – Business Meeting       Washington Room         6:30 pm – Reception Sponsored by The Trophy House – Joe and Vicki Stablier       Washington Room         7:30 pm – Dinner on Your Own – Sign-up Sheets for Restaurants       Washington Room		
Jane Hamblin (Mortar Board), presiding Challenges and Opportunities of Working with Different Generations in Honor Societies Deborah Tippett (Kappa Omicron Nu), Meredith College 4:30 pm – Business Meeting 6:30 pm – Reception Sponsored by The Trophy House – Joe and Vicki Stablier 7:30 pm – Dinner on Your Own – Sign-up Sheets for Restaurants		
Challenges and Opportunities of Working with Different Generations in Honor Societies         Deborah Tippett (Kappa Omicron Nu), Meredith College       4:30 pm – Business Meeting       Washington Room         6:30 pm – Reception       Cinnabar         Sponsored by The Trophy House – Joe and Vicki Stablier       7:30 pm – Dinner on Your Own – Sign-up Sheets for Restaurants		Washington Room
Deborah Tippett (Kappa Omicron Nu), Meredith College 4:30 pm – <b>Business Meeting</b> 6:30 pm – <b>Reception</b> Sponsored by The Trophy House – Joe and Vicki Stablier 7:30 pm – <b>Dinner on Your Own – Sign-up Sheets for Restaurants</b>		
4:30 pm – Business Meeting       Washington Room         6:30 pm – Reception       Cinnabar         Sponsored by The Trophy House – Joe and Vicki Stablier       Cinnabar         7:30 pm – Dinner on Your Own – Sign-up Sheets for Restaurants       Stable Provide ProvideP		eties
6:30 pm – <b>Reception</b> Sponsored by The Trophy House – Joe and Vicki Stablier 7:30 pm – <b>Dinner on Your Own – Sign-up Sheets for Restaurants</b>		–
Sponsored by The Trophy House – Joe and Vicki Stablier 7:30 pm – <b>Dinner on Your Own – Sign-up Sheets for Restaurants</b>		0
7:30 pm – Dinner on Your Own – Sign-up Sheets for Restaurants		Cinnabar
(First-Lime Attendees—and others—Dinner with Speaker)		
	(First-Lime Attendees—and others—Dinner with Speaker)	

# Saturday, February 16, 2013 7:00 am – Board Meeting

7:30 am – <b>Breakfast Roundtables</b> Communicating Your Society's Value to Members and Prospective Members – Martha Zlokovi Managing Chapters at Online Universities – Sandy Hammerly (Sigma Beta Delta) and Mike La	
Delta) Alumni: Connecting, Involving, Serving, and Retaining – Curt Gomulinski (Tau Beta Pi) Eligibility Issues and Increasing the Percentage of Eligible Members Who Join – Sabrina Collir Theta Tau)	ns-Christie (Sigma
Student Leadership Training – Jim Viehland (Beta Gamma Sigma) Best Practices in Serving, Training, and Supporting Faculty Advisers – Jane Hamblin (Mortar I Making the Most of a Small Staff – Jerald Rudmann (Psi Beta) Collebrating with Campus Learner Councils and Other Counce. State Leftin (NSCS)	3oard)
Collaborating with Campus Honor Councils and Other Groups – Steve Loflin (NSCS) 9:30 am – General Session Sean Twombly (Pi Sigma Alpha), presiding	Washington Room
A New Paradigm for A Service Learning Project Clint Wilkins & Bryan Dickerson (Heroic Imagination Project) and Jerry Rudmann (Psi Beta) 11:00 am – General Session	Washington Room
Sabrina Collins-Christie (Sigma Theta Tau), presiding <b>Social Media</b> Speaker: TBA	
12:30 pm – Appreciation Luncheon Dennis R. McSeveny (Alpha Kappa Delta), presiding Award Presentations	Tidewater 1/2
2:00 pm – Sight-Seeing in Washington, DC	

#### Sunday, February 17, 2013 Departure

#### Speakers

#### (Just the pictures from the Website)

#### Exhibitors

#### **Award Concepts**

Gordon Campbell

Award Concepts, Inc. is a manufacturer of custom made jewelry located in Saint Charles, Illinois. Our owners founded the company in 1985 under the principles of providing value through custom high quality products supported by exceptional customer service.

#### E-Group

Steve Korker

The E Group has been providing regalia, emblematic jewelry, ritual products, and awards to honor societies for more than 20 years. We offer warehousing and complete fulfillment services of your honor society products. Our pricing, service, and value are second to none.

#### Enivation

Doug Easly

Enivation, a branded service of NPC, Inc. Print & Electronic Document Solutions, provides a top-of-the-line scanning, archiving, hosting, and search solution for our customers, taking volumes of books and publications and turning them into a fully searchable and accessible digital archive.

#### Herff Jones, Greek Division

Buddy Cote, Ann Hardin, Ken Jernigan, and Ken Tracey

The Greek Division of Herff Jones is the leading supplier of official jewelry, honor cords and stoles, fine paper products (member certificates and charters), and custom-crafted award plaques to ACHS members as well as hundreds of other Greek-letter organizations throughout North America.

#### Hyatt Hotel and Resorts

Jeffrey Perrin

Work with a dedicated and seasoned veteran with 28 years of Hyatt experience to help source your meeting needs, assist with your hotel negotiations, suggest locations that offer your organization the best over-all package, and streamline the contracting process. Jeff is your one main point of contact at over 450 Hyatt Hotels and Resorts Worldwide.

#### MemberPlanet

Matt Arnold

MemberPlanet.com is a robust online platform allowing organizations/chapters/clubs easy to use online tools including email blasts, donation campaigns, volunteer forms, event registration, photo sharing, text messaging, all in one centralized location. We give staff and volunteers the ability to improve communication, improve engagement, and raise money all in one convenient portal.

#### **ProCrescent Promotions**

Larry and Gayle Spencer

ProCrescent has been serving ACHS member societies for more than a decade by providing a one-stop shop for their merchandising programs. Products: honor cords, honor stole, medallions, jewelry, certificates, award plaques, apparel, glassware, customized chapter tees, and more. Services: Online, interactive tore, order processing, fulfillment, warehousing, and inventory management and reporting.

#### Schoen Trimming & Cord Company

Martin Silver

Schoen Trimming & Cord Company takes great pride in providing graduation products and academic regalia. Since our founding in 1939, we have been the largest direct manufacturer of insignia tassels and honor cords in the country. Our totally integrated facilities offer diversity of colors, quality production, fast delivery, competitive prices, and great value.

#### The Trophy House

Vicki and Joseph M. Stablier, Jr.

The Trophy House prides itself in service to the customer and quality products such as medallions, lapel pins, and honor cords.

#### Watkins Printing Company

William (Bill) Green

The Watkins Printing company offers complete prepress, pressroom, binding, and mailing facilities at one location, our 65,000-square-ft. headquarters in Columbus, Ohio, central to the U.S. population. We print magazines, catalogs, directories, newsletters, and specialty pieces for clients in more than 25 states.

#### Partners

#### **The Fund for American Studies** Mary Stankus

For more than 40 years, The Fund for American Studies, in partnership with Georgetown University, has been educating student leaders from across the nation and world. TFAS offers summer and semester institutes that combine rigorous courses for academic credit with competitive internships, leadership development activities, and lectures led by prominent policy experts.

#### The PhD Project

Tara Perino

The PhD Project encourages underrepresented minorities to pursue PhDs in business, creating mentors for minority business students and helping diversify corporate America. Since 1994, we've increased minority business faculty in the U.S. from 294 to over 1,160. Visit <u>www.phdproject.org</u>.

### The Washington Center

Eugene Alpert

The Washington Center provides undergraduates, graduate students and professionals from the U.S. and abroad with internship-centered academic terms in the nation's capital and selected cities abroad. TWC enables students to gain the experience needed for entry-level employment and to prepare for lives of achievement, engagement, and leadership.

#### ACHS Standing Committees 2012-2013

#### **Association Management**

James A. Viehland (Beta Gamma Sigma), Chair Molly Brown (Alpha Kappa Mu) Wes Crawford (Sigma Lambda Chi) Glenda Earwood (Alpha Lambda Delta) Curtis D. Gomulinski (Tau Beta Pi)

**Eligibility and Admissions** 

Donald Driemeier (Sigma Beta Delta), Chair Jeff Chin (Alpha Kappa Delta) Orlando Madrigal (Upsilon Pi Epsilon) Jane Myers (Chi Sigma lota)

Long Range Planning & Strategic Issues

Dennis R. McSeveney (Alpha Kappa Delta), Chair Gaye Anderson (Alpha Beta Gamma) Donald Driemeier (Sigma Beta Delta) Deadra Mackie (Beta Kappa Chi) Jerry Rudmann (Psi Beta) Ron Wolfe (Lambda Sigma) Martha Zlokovich (Psi Chi)

Nominating

Jane Hamblin, (Mortar Board) - 2013 Regina Shearn (Alpha Phi Sigma) – 2013 Orlando Madrigal (Upsilon Pi Epsilon) – 2014 Sarah Shoffner (Kappa Omicron Nu) - 2014

#### Program

Martha Zlokovich (Psi Chi), Chair Sabrina Collins-Christie (Sigma Theta Tau) Verelyn Gibbs Watson (National Society of Collegiate Scholars) David Gibson (Phi Sigma Tau) Jane Hamblin (Mortar Board) Steve Loflin (National Society of Collegiate Scholars) Toni Sauncy (Sigma Pi Sigma) Sean Twombly (Pi Sigma Alpha)

**Standards and Definitions** 

James Lowry (Gamma Theta Upsilon), Chair Mark Del Mastro (Sigma Delta Pi) Kate Gaertner (Alpha Sigma Nu) Angelo Perna (Omega Chi Epsilon) Sue Rickards (Phi Upsilon Omicron) Sue Watters (Pi Gamma Mu)

**Recognition & Awards and Resolutions (Ad Hoc)** 

Deadra Mackie (Beta Kappa Chi), Chair Donald Driemeier (Sigma Beta Delta) Dennis R. McSeveney (Alpha Kappa Delta)

**Board of Directors** 

Dennis R. McSeveney (Alpha Kappa Delta), President Martha Zlokovich (Psi Chi), Vice President Deadra Mackie (Beta Kappa Chi), Secretary Gaye Andersen (Alpha Beta Gamma) Donald Driemeier (Sigma Beta Delta) Jerald Rudmann (Psi Beta) Ron Wolfe (Lambda Sigma) Dorothy I. Mitstifer, Executive Director

#### **ACHS Member Societies**

Alpha Beta Gamma - Two-year Business Alpha Chi – All Academic Fields Alpha Epsilon – Agricultural/Biological Engineering Alpha Epsilon Delta – Premedicine Alpha Epsilon Rho – Electronic Media Alpha lota Delta – Decision Sciences & Information Systems Alpha Kappa Delta – Sociology Alpha Kappa Mu – All Academic Fields Alpha Lambda Delta – Freshman Scholarship Alpha Phi Sigma – Criminal Justice Alpha Pi Mu – Industrial & Systems Engineering Alpha Sigma Lambda – Adult Education Alpha Sigma Mu – Metallurgy & Materials Engineering Alpha Sigma Nu – All Academic Fields Beta Gamma Sigma – Business & Management Beta Kappa Chi – Natural Sciences & Mathematics Beta Phi Mu – Library Science Chi Epsilon – Civil Engineering Chi Sigma lota – Professional Counseling Delta Epsilon Sigma – All Academic Fields Delta Mu Delta – Business Administration Delta Sigma Rho-Tau Kappa Alpha – Forensics Delta Tau Alpha – Agriculture **Epsilon Pi Tau - Technology** Gamma Theta Upsilon – Geography Golden Key International Honour Society – All Academic Fields Kappa Mu Epsilon – Mathematics Kappa Omicron Nu – Human Sciences Kappa Tau Alpha – Journalism & Mass Communication Lambda lota Tau – Literature Lambda Pi Eta – Speech Communication Lambda Sigma – Leadership & Scholarship Mortar Board – Scholarship, Leadership & Service Mu Kappa Tau – Marketing National Society of Collegiate Scholars – All Academic Fields

National Society of Scabbard and Blade – Reserve Officer Training Corps **Omega Chi Epsilon – Chemical Engineering Omega Rho – Operations Research/Management Science Omicron Delta Epsilon – Economics** Phi Sigma – Biological Sciences Phi Sigma lota – Foreign Languages Phi Sigma Tau – Philosophy Phi Upsilon Omicron – Family & Consumer Sciences Pi Alpha Alpha – Public Affairs/Administration Pi Delta Phi – French Pi Gamma Mu – Social Science Pi Kappa Lambda – Music Pi Omega Pi – Business Teacher Education Pi Sigma Alpha – Political Science Pi Tau Sigma – Mechanical Engineering Pi Theta Epsilon – Occupational Therapy Psi Beta – Two-year Psychology Psi Chi – Psychology Rho Chi – Pharmacy Sigma Beta Delta - Business, Management, & Administration Sigma Delta Pi – Spanish Sigma Lambda Alpha – Landscape Architecture Sigma Lambda Chi – Construction Technology/ Management Sigma Pi Sigma – Physics Sigma Tau Delta – English Sigma Theta Tau – Nursing Tau Alpha Pi – Engineering Technology Tau Beta Pi – Engineering Tau Sigma Delta – Architecture & Allied Arts Theta Alpha Kappa – Religious Studies & Theology **Upsilon Pi Epsilon – Computing Sciences** 

Association of College Honor Societies 4990 Northwind Drive, Suite 140, East Lansing, Michigan 48823-5031 Tel: 517.351.8335 Fax: 517.351.8336 www.achsnatl.org dmitstifer@achsnatl.org