

Association of College Honor Societies

2015 Annual Council Meeting

Peppermill Resort – Spa – Casino | February 12-15, 2015

Theme: Knowing and Promoting the Value of College Honor Societies
Celebrating 90 Years of Aiming High

Wednesday, February 11

4:00p **Board Meeting** Naples 4
6:30p **Board Dinner**

Thursday, February 12

8:00a **Board Meeting** Naples 4
1:00p **Registration** (*sign-up for dinner partners*) Naples 7
2:00p **Board Policy Governance Workshop** Naples 7
Mary Pritchard, Northern Illinois University
4:30p **Break**
4:45p **Plenary Session** Naples 7

Welcome–Joe Cline, Vice Provost Undergraduate Education, UN Reno
ACHS: Yesterday, Today, and Tomorrow

Introductions

History–Dennis McSeveney

ACHS's Organizational Structure and Partners–Dorothy Mitstifer

Strategic Plan Progress–Martha Zlokovich (Psi Chi)

PR Toolkit–Ron Wolfe

6:30p **Welcome Reception & Ice Breaker** Naples 6

Martha Zlokovich, ACHS President (Psi Chi)

7:30p **Dinner on Your Own**

Friday, February 13

8:00a **Breakfast Roundtables** Naples 1-3
Issues Challenging Small Honor Societies–Sherri Shafer (Alpha Epsilon Rho)

Breakfast Roundtables (*cont.*)

Exemplary Uses of Social Media Tools–Lisa Wootton Booth (Kappa Omicron Nu)

Recruiting, Educating, Mentoring, and Retaining Chapter Advisors–Jane Hamblin (Mortar Board)

ScholarCon–Report on 2014, Plans for 2015–Verelyn Gibbs, (NCSC)

Making Use of Alumni–Curt Gomulinski (Tau Beta Pi)

Scholarships Nuts & Bolts (funding, selecting winners, benefits)–Amber Nicholson (Beta Gamma Sigma)

Hi Ed Trends (Current and Looming) that Threaten Honor Societies–Trisha Yarbrough (Alpha Chi)

Communicating Effectively with Advisers and Members–Samantha Simunyu (Beta Alpha Psi)

Online Colleges & Honor Societies–Group Led

9:00a **Exhibition** Naples 1-3

11:00a **Opening General Session** Naples 7

Welcome–Martha Zlokovich (Psi Chi), presiding

Roll Call–Ron Wolfe (Lambda Sigma)

Board and Chapter Liability Issues–Peter Wolk

12:30p **Luncheon** Naples 1-3

Public Relations 101 with Honors–Todd Felts, University of Nevada, Reno

1:45p **General Session: Strategic Plan Marketing Strategies** Naples 7

Introductions–Ron Wolfe (Lambda Sigma)

Alycia Lynch, Senior in Public Relation, Eastern Kentucky University

Kristen Hogan, Senior in Public Relations, Eastern Kentucky University

3:00p **Break**

3:15p **General Session: Honor society students from UN Reno** Naples 7

Introductions–Jerry Rudmann (Psi Beta)

Morgan Thacker–National Society of Collegiate Scholars: *Re-launching an honors program on campus*

Evan Thacker–National Society of Collegiate Scholars: *Connecting with community leaders and providing service opportunities to members*

Siobhain McGuinness–Sigma Tau Delta Alpha Pi Rho, English Honor Society: *The city, the coast, and the stigma*

4:15p **Business Meeting** Naples 7
Martha Zlokovich (Psi Chi), presiding

6:00p **Reception** Naples 6

7:00p **Dinner on Your Own** 1st time attendees (& others) dinner with speaker

Saturday, February 14

7:30a **Board Meeting** Naples 6

8:00a **Breakfast Roundtables** Naples 6
Issues Challenging Small Honor Societies–Sherri Shafer (Alpha Epsilon Rho)

Exemplary Uses of Social Media Tools–Lisa Wootton Booth (Kappa Omicron Nu)

Breakfast Roundtables (*cont.*)

Recruiting, Educating, Mentoring, and Retaining Chapter Advisors–Jane Hamblin (Mortar Board)

Making Use of Alumni–Amber Nicholson (Beta Gamma Sigma)

Scholarships Nuts & Bolts (funding, selecting winners, benefits)–Curt Gomulinski (Tau Beta Pi)

Hi Ed Trends–Current and Looming–that Threaten Honor Societies–Trisha Yarbrough (Alpha Chi)

Communicating Effectively with Advisers and Members–Susan Melson Huffman (Alpha Lambda Delta)

Online Colleges and Honor Societies–Group Led

9:15a **General Session: The Purdue-Gallup Index Study: Implications for Honor Societies** Naples 7
Brent Drake, Purdue University

10:15a **Break**

10:30a **General Session: Identification and Assessment of High Impact Undergraduate Experiences** Naples 7
Susan Albertine, AAC&U

11:45a **Luncheon** Naples 6
Martha Zlokovich (Psi Chi), presiding

Preparing for Life: Honor Society Excellence and Town & Gown
Marcelo F. Vazquez, University of Nevada, Reno

1:00p **Tours & Fun on Your Own**

Sunday, February 15

Departure

Speakers



Susan Albertine: Ms. Albertine is Vice President, Office of Diversity, Equity, and Student Success, at The American Association of Colleges and Universities. She provides leadership for the overall program of LEAP partner state initiatives, for programs and activities related to college readiness and student success, and for the *Making Excellence Inclusive* initiative. Susan serves as liaison to project contacts in the field, including policy, campus, business, P16, and community leaders. The office is responsible for AAC&U's Network for Academic Renewal meetings and for the Institute on High-Impact Practices and Student Success.



Joseph I. Cline: Dr. Cline is Professor of Chemistry and Vice Provost for Undergraduate Education at the University of Nevada, Reno. His expertise is in spectroscopic probing and control of molecular dynamics. Joe has mentored many graduate and undergrad students, and was named Senior Scholar Mentor for the College of Science in 1996. In 2002 he received the Regents Academic Advisor Award. Joe earned a B.S. in Chemistry with Highest Distinction from the University of Virginia and a Ph.D. in Chemistry from the California Institute of Technology. He was also a postdoctoral scholar at the Joint Institute for Laboratory Astrophysics at the University of Colorado.



Brent M. Drake: Dr. Drake serves as the Chief Data Officer overseeing the Office of Institutional Research, Assessment, and Effectiveness at Purdue University, where he focuses on data related to student learning and attainment. Prior to this appointment, he served as Assistant Vice Provost and as Director of Enrollment Management Analysis and Reporting. Brent earned all three of his degrees from Purdue. He presents and publishes on topics that include motivational models related to retention enhancing programs, enrollment modeling and trends, recruitment, and student success. Brent also serves as a lecturer in the Purdue department of Educational Studies, where he teaches motivation theory, measurement theory, statistics, and research methods in higher education.

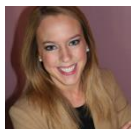


Todd Felts: Dr. Felts is an assistant professor of strategic communications and former director of the interactive journalism graduate program at the University of Nevada, Reno's Reynolds School of Journalism, where he has been recognized for Excellence in Teaching. Todd is also a business consultant, a sought after speaker, and advisor for the Public Relations Student Society of America.

Originally from North Carolina, Todd served as press secretary and speechwriter for NC Governor Jim Hunt. He has won awards for his work with clients and authors articles for national publications. Todd earned a doctorate from Drexel University, a master's from Georgetown, and a bachelor's from Lenoir-Rhyne University. He is also a graduate of the Scripps-Howard Leadership Academy.



Kristen Hogan: Ms. Hogan is a public relations senior at Eastern Kentucky University. She is involved in the honors program and presented at NCHC Denver conference in 2014 and SRHC Tampa in 2012. Kristen is interesting in pursuing a career in public affairs, and she currently interns with EKV Government Relations. After Kristen graduates in Spring 2015, she hopes to obtain a position with a congressman's chief of staff in Washington, D.C. Kristen is a member of Phi Kappa Phi, Kappa Tau Alpha, and Alpha Lambda Delta honor societies.



Alycia Lynch: Ms. Lynch is a Public Relations senior at Eastern Kentucky University, actively involved in the Honors Program and Kappa Alpha Theta sorority. Internships with Cumulus Broadcasting, EKV's Student Life, and Campus Recreation have strengthened her skills in leadership, creativity, public speaking, and event planning. Her senior thesis "The Plan for Aiming Higher: Maximizing the Impact of University Honors Societies" was published last month. Post-grad plans are still undecided.



Siobhain McGuinness: Ms. McGuinness is a senior at the University of Nevada, Reno, triple majoring in Philosophy, English Creative Writing, and Psychology. Siobhain's interests lie in the philosophy of mind; specifically, how the self

operates in suicidal clients with complex personality disorders, and the role language plays within these frameworks. Her poetry collection *Obfuscation of the Mind's Eye* was presented at Sigma Tau Delta's International Convention 2014. Her second poetry collection, *Folie À Deux*, was selected for presentation at Sigma Tau Delta's 2015 Convention and was chosen for publication in the literary magazine *Blotterature*.



Mary E. Pritchard: Dr. Pritchard is professor emerita at Northern Illinois University where she was appointed a faculty member in family economics followed by administrative positions as school chair, associate dean, and interim dean.

Mary served as faculty adviser when the NIU chapter of Omicron Nu honor society (now Kappa Omicron Nu) was installed, and continued for almost 20 years as faculty adviser to KON's NIU chapter. She also served as vice president of Kappa Delta Pi's NIU chapter.

Mary was elected to the KON National Board as chair and vice chair and was instrumental in the KON Board decision to adopt Policy Governance more than 20 years ago. She has studied Policy Governance and was active in the development and refinement of the KON Policy Governance Handbook over the years. She continues to facilitate the annual KON board training and serve as a consultant the KON Board on Policy Governance matters.



Evan Thacker: Mr. Thacker is from Bristol, TN where his passion for skiing and desire to be an aerospace engineer took him to Utah State University, to study abroad in Chile, and finally to the University of Nevada, Reno's Journalism Program. Evan helped found and held various leadership positions for a fraternity at UNR, and joined his sister, Morgan Thacker, as event planner for the NSCS UNR chapter. When Evan is not competing on the University's ski team or studying, he helps worthy causes and assists many student clubs and organizations.



Morgan Thacker: Ms. Thacker's love for skiing and the outdoors led her from her hometown of Bristol, TN to UNR, where she is a junior studying journalism with a focus in strategic communications. She first became involved with The National

Society of Collegiate Scholars (NSCS) in early 2013 and joined the officer board later that year. Morgan is the current president of the UNR chapter. When not studying or working with the NSCS chapter, Morgan enjoys rock climbing, road biking, and skiing for the UNR Women's Alpine Team.



Marcelo F. Vazquez: Dr. Vazquez is Associate Dean of Students at the land-grant for the State of Nevada; the University of Nevada, Reno. Marcelo is a respected national speaker on competitive college preparation and undergraduate persistence, and has spoken for organizations that include The College Board, NACAC, NASPA, and NCCEP. His NASPA involvement includes being on the Region V Advisory Board serving nine U.S. states.

Marcelo's broad perspective stems in part from his diverse background. He is a first-generation Bolivian-American born in the U.S., with family residing in Thailand, Bolivia, Mexico, and Switzerland. Marcelo received his Bachelor's from CSU-Northridge, his Masters from Prescott College, and his Doctor of Education degree from USC.



Peter C. Wolk: Mr. Wolk is a lawyer who received his Juris Doctorate with honors from American University School of Law and a Master of Education in Administration, Planning, and Social Policy from Harvard.

Peter has represented the interests of nonprofit organizations of all kinds, advising them on governance, inter-entity transactions, joint ventures, corporate documents, mergers, tax, fund raising, and the permissible range of activities for tax-exempt organizations. He also conducts Board training, legal audits, and strategic planning sessions.

Peter teaches *Nonprofit Law* as part of the DC Bar's Continuing Legal Education Program, and teaches *Nonprofit Law and Governance* for the University of Maryland and American University. He has served on nonprofit Boards, and has authored many nonprofit publications. His bar leadership activities have been honored by both the American Bar Association and the District of Columbia Bar Associations. Peter is admitted to the Bars of the District of Columbia, New Jersey, Pennsylvania, and the United States Supreme Court.

Exhibitors

Award Concepts: *Gordon Campbell*

Award Concepts, Inc. is a manufacturer of custom made jewelry located in Saint Charles, Illinois. Our owners founded the company in 1985 under the principles of providing value through custom high quality products supported by exceptional customer service.

E-Group: *Steve Korker and Heather Williams*

For 30+ years E-Group has helped America's top honor societies engage their members, and celebrate their academic excellence. Our custom product solutions provide maximum ROI and help:

- Attract Prospective Members
- Ensure Member Satisfaction
- Extend Member / Alumni Lifecycles
- Grow Brand Recognition / Market Share
- And Achieve Other Important Goals

Please stop by to see what we can do for you.

★ *Official ACHS partner for Church Hill Classics Frames* ★

Herff Jones, Greek Division: *Buddy Cotè, Ann Hardin, Ken Jernigan, and Ken Tracey*

The Greek Division of Herff Jones is the leading supplier of official jewelry, honor cords and stoles, fine paper products (member certificates and charters), and custom-crafted award plaques to ACHS members as well as hundreds of other Greek-letter organizations throughout North America.

TheHonorsProgram.com: *Dan & Gale Ferris*

We supply honor cords, stoles, and medallions to schools and honor societies. Ground shipping is free with no tax on out-of-state orders. We have 1000's of cords per color; 40+ colors available (custom colors also available). We are located in Idaho. Please check our references at TheHonorsProgram.com.

Hyatt Hotel and Resorts: *Jeffrey Perrin*

Work with a dedicated and seasoned veteran with 28 years of Hyatt experience to help source your meeting needs, assist with your hotel negotiations, suggest locations that offer your organization the best over-all package, and streamline the contracting process. Jeff is your one main point of contact at over 450 Hyatt Hotels and Resorts Worldwide.

id2.us: *Brian Booth*

We serve the ACHS community with web and member management facilities to meet both your high standards *and* your non-profit budget.

Our cloud-based, mobile-ready solutions are customizable to suit your unique requirements, and our service ethic is second to none.

Printing Plus: *Col. Rex Neal*

Printing Plus has been working with a wide range of organizations for over 30 years. Regardless of the size of the group we can customize a program to meet your needs for our national award winning certificates, plastic cards and calligraphy.

ProCrescent Promotions: *Larry and Gayle Spencer*

ProCrescent has been serving ACHS member societies for more than a decade by providing a single source solution for merchandise programs and services. Products: honor cords, honor stoles, medallions, jewelry, certificates, award plaques, apparel, glassware, customized chapter tees, and more. Services: online, interactive web store sites, order processing, fulfillment, warehousing, and inventory management and reporting.

Schoen Trimming & Cord Company: *Martin and David Silver*

Schoen Trimming & Cord Company takes great pride in providing graduation products and academic regalia. Since our founding in 1939, we have been the largest direct manufacturer of insignia tassels and honor cords in the country. Our totally integrated facilities offer diversity of colors, quality production, fast delivery, competitive prices, and great value.

ScholarCon: *Kayla Manning*

ScholarCon exists to provide an engaging platform across ACHS member honor societies for our collective scholars to create a community driven by bold ideas and inspired action.

The Trophy House: *Joseph M. Stablier, Jr.*

The Trophy House prides itself in service to the customer and quality products such as medallions, lapel pins, stoles, and honor cords.

United Planet: *Theresa Higgs*

United Planet is an international non-profit organization devoted to building a global network of leaders and volunteers that fosters cross-cultural understanding and addresses shared global challenges through immersive international service, internships, and cross-cultural collaboration. United Planet is pleased to offer one student member of each ACHS society per calendar year a merit-based \$500 scholarship for any United Planet international program in one of over 35 countries.

The Washington Internship Institute:

Gregory Weight

WII provides a quality internship program that meets accreditation standards and delivers powerful learning experiences for students. Our program is carefully designed to provide sophomores, juniors, seniors, recent graduates, and graduate students with practical, hands-on experience and academically rigorous courses that emphasize public service, leadership, and professional development. All student members of ACHS societies will be awarded a \$500 merit-based scholarship for the ACHS/WII Washington Internship Program.

The Watkins Printing Company: *Emily Clary*

The Watkins Printing Company prints monthly and quarterly magazines for universities, fraternal organizations and niche publications in more than 25 states. Our services feature complimentary professional proofreading, six color web offset printing on coated and uncoated papers, remote – web browser based proofing, and in-house mailing and binding. We are FSC certified and a G7 printer. Follow us on Twitter @TheWatkinsPrint. Celebrating 95 Years in 2018!

Supporters

Special thanks go to the **University of Nevada, Reno** for extending their hospitality and providing ACHS with outstanding speakers.

Many thanks also to **VineUp** for their generous donation of an iPad Mini. VineUp works with you to create your ideal private online or mobile community, connecting your members to mentoring and career development. Through integration with leading social networks and other technologies, VineUp provides the most up-to-date information on your members. For information, see vineup.com.

Standing Committees 2014-2015

Association Management

Glenda Earwood (Alpha Lambda Delta), Co-Chair
Curtis D. Gomulinski (Tau Beta Pi), Co-Chair
Molly Brown (Alpha Kappa Mu)
Kevin Howell (Epsilon Pi Tau)
Sean Twombly (Pi Sigma Alpha)

Bylaws

Dennis McSeveney (Alpha Kappa Delta), Chair
Martha Zlokovich (Psi Chi)
Dorothy Mitstifer (Executive Director)

Eligibility and Admissions

Jeff Chin (Alpha Kappa Delta), Chair
Wes Crawford (Sigma Lambda Chi)
Orlando Madrigal (Upsilon Pi Epsilon)
Jane Myers (Chi Sigma Iota)
Trisha Yarbrough (Alpha Chi)

Long Range Planning & Strategic Issues

Martha Zlokovich (Psi Chi), Chair
Wes Crawford (Sigma Lambda Chi)
Donald Driemeier (Sigma Beta Delta)
Deadra Mackie (Beta Kappa Chi)
Dennis R. McSeveney (Alpha Kappa Delta)
Jerry Rudmann (Psi Beta)
Ron Wolfe (Lambda Sigma)
Dorothy I. Mitstifer (Executive Director)

Nominating

Gaye Anderson (Alpha Beta Gamma) - 2016
Mark Del Mastro (Sigma Delta Pi) - 2015
Curtis Gomulinski (Tau Beta Pi)–2015
Jane Myers (Chi Sigma Iota)–2016
Sean Twombly (Pi Sigma Alpha) - 2015

Program

Jerry Rudmann (Psi Beta), Chair
Beverly Evans (Pi Delta Phi)
Verelyn Gibbs Watson (NSCS)
David Gibson (Phi Sigma Tau)
Jane Hamblin (Mortar Board)
Steve Loflin (NSCS)
Deadra Mackie (Beta Kappa Chi)
Dennis McSeveney (Alpha Kappa Delta)
Angelo Perna (Omega Chi Epsilon)

Public Information

Ron Wolfe (Lambda Sigma), Chair
William Johnson (Sigma Tau Delta)
Roger Smitter (Delta Mu Delta)
Dorothy I. Mitstifer (Executive Director)

Standards and Definitions

James Lowry (Gamma Theta Upsilon), Chair
Yupo Chan (Omega Rho)
Mark Del Mastro (Sigma Delta Pi)
Kate Gaertner (Alpha Sigma Nu)
Susan Rickards (Phi Upsilon Omicron)

Recognition & Awards and Resolutions (Ad Hoc)

Lara Noah (Alpha Chi), Co-Chair
Wes Crawford (Sigma Lambda Chi), Co-Chair
Dennis McSeveney (Alpha Kappa Delta)

Board of Directors

Martha Zlokovich (Psi Chi), President
Jerry Rudmann (Psi Beta), Vice President
Ron Wolfe (Lambda Sigma), Secretary
Wes Crawford (Sigma Lambda Chi)
Donald Driemeier (Sigma Beta Delta)
Deadra Mackie (Beta Kappa Chi)
Dennis R. McSeveney (Alpha Kappa Delta)
Dorothy I. Mitstifer (Executive Director)