



Association of College Honor Societies 2018 Annual Council Meeting

February 8-11 2018

201 Marquette Avenue Northwest, Albuquerque, New Mexico 87102

Association of College Honor Societies, 1749 Hamilton Rd., Suite 106, Okemos, MI 48864 | 517.351.8335 | www.achsnaatl.org

Wednesday, February 7



3:30pm	Board of Directors Meeting	Quartz
6:30pm	Board of Directors Dinner Hosted by Jeffrey Perrin, Hyatt Hotels	Off-site

Thursday, February 8



7:30am	Board of Directors Meeting	Quartz
1:00pm	Registration	Lobby
2:00pm	Opening General Session & Business Meeting Jane Hamblin, presiding	Coral I and II
	Welcome. Roll call – Trisha Yarbrough State of the Society (Includes ACHS business meeting)	
3:30pm	Break	Bridge East
3:50pm	Welcome to New Mexico	Coral I and II
4:00pm	Dorothy Mitsifer Distinguished Lecture Diane Denish, former Lt. Governor, New Mexico	Coral I and II
5:30pm	Welcome Reception – Meet our Supporting Vendors!	Crystal Ballroom
7:00pm	Dinner on your own <i>Those without plans are invited to join an ACHS group at Tucanos Brazilian Grill (see bottom of center column for details)</i>	

Friday, February 9



8:00am	Breakfast	Bridge East
8:30am	Essentials of Nonprofit Accounting & Compliance Andrea Wright and John Huskins, Johnson Lambert	Coral I and II
9:30am	Managing Your Organization's Assets Carla Jackson, First Bank	Coral I and II
10:30am	Vendor Exhibition, Snack and Beverage Break	Crystal Ballroom
11:30am	Using Your Data for Improved Marketing & Customer Service Wes Trochllil, Effective Database Management	Coral I and II
12:30pm	Lunch	Coral III
3:30pm	General Session – De-mystifying FERPA Helen Garrett, University of Washington	Coral I and II
3:00pm	Snack and Beverage Break	Bridge East

3:30pm	General Session – Intellectual Property, Licensing & Protecting Your Trademark Brooke Stites, Affinity Consultants	Coral I and II
4:30pm	ACHS Committee Meetings - see your packets for committee descriptions and join us to participate!	
6:00pm	Member and Guest Reception	Crystal Ballroom
7:00pm	Dinner on your own <i>Those without plans are invited to join an ACHS group at Standard Diner (see below for details)</i>	

Saturday, February 10



7:45am	Board Meeting	Coral III
8:00am	Breakfast Roundtables	Coral III
10:00am	Break	
10:30am	Best Practices for Leading an Honor Society Facilitated by Steve Loflin, NSCS and Kate Gaertner, Alpha Sigma Nu	Coral I and II
12:00pm	Thank You and Parting Thoughts Jane Hamblin	Coral I and II
12:30pm	Boxed Lunches to Go Leisure activities on your own: Explore Albuquerque!	

Sunday, February 11



Departure

Don't have dinner on your own, join your colleagues!

Thursday evening at 7:00pm Tucanos Brazilian Grill 110 Central Ave SW http://tucanos.com 5 blocks from hotel - Uber/Lyft shares can be arranged	Friday evening at 7:00pm Standard Diner 320 Central Ave SE http://www.standarddiner.com 9 blocks from hotel - Uber/Lyft shares are encouraged
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Our reservations are for 10 people each night. If you did not sign up at registration, please let Lisa know you will be attending so we can ensure there is adequate space. To RSVP, text 517.881.9311 with the night you wish to attend and the number of people who will be joining you. If you are interested in sharing an Uber/Lyft ride, please indicate that as well.

Valued ACHS Exhibitors

Award Concepts



Award Concepts, Inc. is a manufacturer of custom made jewelry located in Saint Charles, Illinois. Our owners founded the company in 1985 under the principles of providing value through custom high quality products supported by exceptional customer service at a fair market price.

Printing Plus



Printing Plus has been working with a wide range of organizations for over 30 years. Regardless of the size of the group we can customize a program to meet your needs for our national award winning certificates, plastic cards and calligraphy.

Collegiate Regalia

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Collegiate Regalia is the leading manufacturer of ritual and ceremonial equipment for Greek organizations. For over 35 years we have strived to uphold the ideal of "Ritual made right", so that you and your members can perform and exemplify the ideals of your organization properly.

E Group



For over 30 years, E Group has helped major associations achieve sustainable growth on a global level by increasing member engagement and brand recognition. We're proud to provide America's leading Honor Societies with the Regalia, Membership Material, Emblematic Jewelry, Gift Products, Apparel and Awards needed to celebrate the achievements of their members.

Herff Jones



Herff Jones, Greek Division is the leading supplier of official jewelry, honor cords and stoles, fine paper products (member certificates and charters), and custom-crafted award plaques to ACHS members as well as hundreds of other Greek-letter organizations throughout North America.

Hyatt Hotels



Planning your next meeting at Hyatt just got easier. No matter which Hyatt you choose, at more than 550 Hyatt Hotels and Resorts across the U.S., Canada and Caribbean, you can count on your Hyatt National Sales Representative to make each event an unqualified success.

Member Planet



MemberPlanet.com is a robust online platform allowing organizations, chapters and clubs easy to use online tools including: email blasts, donation campaigns, volunteer forms, event registration, photo sharing, and text messaging, all in one centralized location.

Schoen Trimming & Cord, Co.



Since our founding in 1939, Schoen Trimming and Cord, Co. has been the largest direct manufacturer of tassels, honor cords, and honor stoles in the country. Our standard cord comes with two 4 inch-100 end chainette tassels and a 58 inch cord between them, but we are more than happy to customize the cords according to your specifications.

The Trophy House



The Trophy House is a 56 year old family owned company that has been associated with ACHS for the past 18 years. We pride ourselves on excellent service to the customer and quality products.

Watkins Printing



The Watkins Printing Company is celebrating 95 years in 2018. A publication and magazine Web Press printer, the Watkins Printing Company offers complete prepress, pressroom, binding and mailing facilities at one central location.

Visit our Exhibitors!

Be sure to attend the Vendor Reception on Thursday evening and the Exhibits on Friday morning to thank each of our supporting vendors. Their participation helps to make our conference possible!

You can also visit our partners on the web! Links to each exhibitor and partner website, along with expanded descriptions of their services, are available at:

<https://meeting.achsnaatl.org/>

Speakers

Diane Denish, Lt. Governor of New Mexico (2002-2010)



Diane Denish served as New Mexico's first woman Lt. Governor from 2002-2010. Her goal was to translate her experience in the world of small business, family, and policy into meaningful service for New Mexico. Her singular focus in office was on building New Mexico's "educuconomy."

Diane has since returned to the private sector working with Strategies 360-NM, providing services for non-profits, for-profits, government and political entities.

Helen Garrett, Registrar & Chief Officer for Enrollment Information Services, University of Washington.



Helen joined the University of Washington in February 2016 as the inaugural University Registrar and Chief Officer of Enrollment Information Services. Helen brought to the UW an extensive work background in Admissions, Registration, Student Affairs, and Systems Enrollment Management from Lane Community College (OR), University of Oregon, Whittier College, University of Southern California, and Michigan State University.

John Huskins, CPA, Principal, Johnson Lambert



John Huskins is a Tax Principal responsible for leading Johnson Lambert's not-for-profit tax and compliance practice. He is actively involved with research, unrelated business income tax planning, and taxing authority representation services for a wide variety of nonprofits including trade associations, professional societies, large philanthropic organizations, and agricultural organizations. He is a regular author and presenter for firm and industry technical trainings and is also available for additional consultation and projects as requested.

For additional information on this year's presenters, please see the **ACHS conference site at** <https://meeting.achsnaatl.org/>

Carla Jackson, Vice President, First Bank



Carla is a senior portfolio manager in the Wealth Management Group of First Bank. Carla works with individual clients, families and charitable foundations as an investment advisor for their trusts/ investment management accounts. Carla also provides businesses with investment management services and educational programs for their employee benefit plans.

Brooke Stites, director of business development at Affinity Consultants.



Affinity manages the trademark protection and licensing services for 130 Greek-letter organizations, honor societies, and other membership-based associations. Since joining the Affinity team in 2010, Brooke has been involved with many areas of the company's operations including trademark enforcement, compliance, brand management, strategic partnerships, marketing, technology, and program development.

Wes Trochllil, president of Effective Database Management



Wes is the most published author on data management in the association market. For over 25 years, Wes has worked in and with over 200 associations, non-profits, and membership organizations throughout the US, Canada, and Australia. Wes's work ranges from selection and implementation of data management systems, to helping organizations use the database and data for improved marketing and communications, all while advancing the organization's mission.

Andrea Wright, CPA, MBA, Partner, Johnson Lambert



Andrea Wright is a Partner in the Johnson Lambert Illinois office who provides audit and consulting services in not-for-profit and employee benefit plan practices. Prior to joining Johnson Lambert in 2002, Andrea worked for Ernst & Young in Washington, DC, and has dedicated her career to serving the not-for-profit industry.

ACHS Board and Committees

President – Jane Hamblin (Mortar Board)
Vice President – Chris Carosella (Beta Gamma Sigma)
Secretary – Trisha Yarbrough (Alpha Chi)
Members – Wes Crawford (Sigma Lambda Chi), Beverly Evans (Pi Delta Phi), Steve Loflin (NSCS), James Lowry (Gamma Theta Upsilon)

Association Management Committee
 Jessica Wendorf (Chair), Peter Banholzer, Curt Gomulinski, Glenn Goss, Burrell Montz
Bylaws Committee
 Dennis McSeveney (Chair), Mark Del Mastro, Jane Hamblin, Holly Moorhead, Bethany Titus, Martha Zlokovich

Eligibility and Admissions Committee
 Curt Gomulinski (Chair), Tricia Gomulinski, Jane Hamblin, Orlando Madrigal, Angie Perna, Martha Zlokovich

Long Range Planning and Strategic Issues Committee
 Jane Hamblin (Chair), Chris Carosella, Trisha Yarbrough, Wes Crawford, Beverly Evans, Steve Loflin, James Lowry

Nominating Committee
 Susan Huffman (Chair), Jeff Chin, Kevin Howell, Suzanne Rupp, Gabrielle Williams
Program Committee
 Chris Carosella (Chair), Kate Gaertner, David Gibson, Steve Loflin, Lisa Wootton Booth

Public Information Committee
 Eileen Merberg (Chair), Jay Garris, Stephen Kennedy, Steve Loflin, Lisa Wootton Booth
Recognitions, Awards, and Resolutions Committee
 Wes Crawford (Chair), Yupo Chan, Glenn Goss, Melissa Martin

Standards and Definitions Committee
 James Lowry (Chair), Jeff Arnold, Jeff Chin, Mark Del Mastro, Burrell Montz

Member Societies

Alpha Beta Gamma	Two-year Business	Omega Rho	Operations Research/Mgmt Science
Alpha Chi	All Academic Fields	Omicron Delta Epsilon	Economics
Alpha Epsilon	Agricultural/Biological Engineering	Phi Alpha Theta	History
Alpha Epsilon Delta	Premedicine	Phi Beta Delta	International Scholars
Alpha Epsilon Rho	Electronic Media	Phi Sigma	Biological Sciences
Alpha Eta Mu Beta	Biomedical Engineering	Phi Sigma Iota	Foreign Languages
Alpha Iota Delta	Decision Sciences & Info Systems	Phi Sigma Tau	Philosophy
Alpha Kappa Delta	Sociology	Phi Upsilon Omicron	Family & Consumer Sciences
Alpha Kappa Mu	All Academic Fields	Pi Delta Phi	French
Alpha Lambda Delta	Freshman Scholarship	Pi Gamma Mu	Social Science
Alpha Phi Sigma	Criminal Justice	Pi Kappa Lambda	Music
Alpha Pi Mu	Industrial & Systems Engineering	Pi Omega Pi	Business Teacher Education
Alpha Sigma Lambda	Adult Education	Pi Sigma Alpha	Political Science
Alpha Sigma Mu	Metallurgy & Materials Engineering	Pi Tau Sigma	Mechanical Engineering
Alpha Sigma Nu	All Academic Fields	Pi Theta Epsilon	Occupational Therapy
Beta Gamma Sigma	Business & Management	Psi Beta	Two-year Psychology
Beta Kappa Chi	Natural Sciences & Mathematics	Psi Chi	Psychology
Beta Phi Mu	Library Science	Rho Chi	Pharmacy
Chi Epsilon	Civil Engineering	Scabbard and Blade	Reserve Officer Training Corps
Chi Sigma Iota	Professional Counseling	Sigma Beta Delta	Business, Mgmt, & Administration
Delta Epsilon Sigma	All Academic Fields	Sigma Delta Pi	Spanish
Delta Mu Delta	Business Administration	Sigma Lambda Alpha	Landscape Architecture
Delta Tau Alpha	Agriculture	Sigma Lambda Chi	Construction Technology/Mgmt
Epsilon Pi Phi	Emergency Management	Sigma Pi Sigma	Physics
Epsilon Pi Tau	Technology	Sigma Tau Delta	English
Gamma Theta Upsilon	Geography	Sigma Theta Tau	Nursing
Kappa Mu Epsilon	Mathematics	Tau Alpha Pi	Engineering Technology
Kappa Omicron Nu	Human Sciences	Tau Beta Pi	Engineering
Kappa Tau Alpha	Journalism & Mass Communication	Tau Sigma Delta	Architecture & Applied Arts
Lambda Pi Eta	Communication	The National Society of	
Lambda Sigma	Leadership & Scholarship	Collegiate Scholars	All Academic Fields
Mortar Board	Scholarship, Leadership & Service	Theta Alpha Kappa	Religious Studies & Theology
Mu Kappa Tau	Marketing	Upsilon Pi Epsilon	Computing Sciences
Omega Chi Epsilon	Chemical Engineering	Xi Sigma Pi	Forestry and Natural Resources

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The Standard for Honor Society Excellence