

ACHS Annual Council Meeting 2020

- B Board Meeting
 K Break
 T Breakout
 D Dinner
 G General Session
 L Luncheon
 R Reception
S Registration Check-in
 N Round Tables

FEBRUARY 5 • WEDNESDAY

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|-----------------|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| 4:00pm – 6:00pm | B | Board of Directors Meeting | Board Room |
| 6:00pm – 9:00pm | D | VIP Dinner hosted by Jeff Perrin, Hyatt Hotels and Resorts Enjoy a night out downtown that starts off with Stroubes Seafood & Steaks (107 Third Street Baton Rouge, 70801) some delectable food from one of Baton Rouge's finest seafood and steak menus. We feature delicious southern cuisine that is inspired by local ingredients and the abundance of fresh seafood that the Gulf of Mexico provides for Louisiana. Our hand cut steaks, seared duck breast, fresh seafood, and unique take on classic preparations are a tribute to our attention to detail that will provide you with a dining experience that is second to none. Stroubes features an upscale southern fine dining experience, complemented with fantastic service and the perfect balance of a high-class, yet laid-back environment. Stroubes Seafood & Steak | |

FEBRUARY 6 • THURSDAY

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| 8:00am – 12:00pm | B | Board of Directors | Board Room |
| 8:00am – 5:00pm | S | Registration Open Be sure to check-in early, there will be scrumptious snacks out around noon that you don't want to miss. | Riverview Foyer |
| 12:30pm – 4:30pm | | Exhibitor Set Up Riverview A (Hilton Baton Rouge Capitol Center, 201 Lafayette Street, Baton Rouge, LA 70801) | |
| 1:30pm – 3:00pm | G | Opening Session and Business Meeting <i>Speakers: Jane A. Hamblin,</i> Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801) <i>JD</i> NOTE: All member societies are expected to attend. Welcome, Conference Overview, Introductions, Jane Hamblin, Mortarboard and ACHS President Roll Call, Eileen Merberg, Alpha Lambda Delta State of the Society, Jane Hamblin Business Meeting | |
| 3:00pm – 3:15pm | K | Break Take a short break but hurry back for our Dorothy I. Mitsteifer Distinguished Lecture! | |
| 3:15pm – 4:45pm | G | Dorothy Mitstifer Distinguished Lecture, Leadership in a Time of Extraordinary Change <i>Speakers: Kevin Kruger, PhD</i> Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801) You don't want to miss this year's Dorothy I. Mitstifer Lecture! We are very fortunate to have Kevin Kruger, PhD, President and CEO of NASPA, Student Affairs Administrators in Higher Education presenting for us. Dr. Kruger has more than 40 years of experience in higher education and is a dynamic speaker. Following the lecture, we will engage in a town hall to discuss the ideas raised by Dr. Kruger. | |

5:00pm – 6:00pm

R Welcome Reception with Sponsors and Exhibitors

Join our sponsors and Riverview A (Hilton Baton Rouge Capitol Center, 201 Lafayette Street, Baton Rouge, LA 70801) exhibitors and thank them for their support, which helps reduce costs for the event. This year we are pleased to welcome Visit Baton Rouge as our Friday lunch sponsor, and Tassel Depot, which provided our tote bags.

Exhibitors:

- Apps4Org
- Award Concepts
- Church Hill Classics
- Collegiate Regalia
- E Group
- Herff Jones
- Hyatt Hotels & Resorts
- Peregrine Global Services
- Printing Plus
- Schoen Trimming & Cord
- Tassel Depot
- Ter Molen Watkins & Brandt
- The Trophy House

6:30pm – 9:30pm

D Dinner on Your Own or With Your Colleagues

Instead of dining alone, join your colleagues at one of two restaurants we've selected. We've made a reservation for 10 at each. Just complete this selection form: [Thursday Night Dinner RSVP](#).

FEBRUARY 7 • FRIDAY

7:30am – 5:00pm

S Registration Open

Riverview Foyer

8:00am – 8:30am

Breakfast

Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801)

8:30am – 9:30am

G Enrollment Topics

Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801)

Speakers: Jeremiah B. Shinn, Ph.D.

9:30am – 10:30am

G CAS and ACHS: Upholding Standards of Excellence

Speakers: Ralph Johnson, Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801)
PhD

Dr. Johnson is a Member-at-Large for Administration for CAS and chaired the CAS committee that last revised the standards for college honor societies. <https://www.cas.edu/>

10:30am – 11:30am

K Break with Sponsors and Exhibitors

Riverview A (Hilton Baton Rouge Capitol Center, 201 Lafayette Street, Baton Rouge, LA 70801)

11:30am – 12:30pm

G Student Panel

Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801)

Moderators: Eileen Merberg

12:30pm – 2:00pm

L Special Louisiana-style Luncheon

Visit Baton Rouge River Terrace at The Shaw Center for Performing Arts (100 Lafayette St, Baton Rouge, LA 70801, USA) is providing an immersive experience that will include a traditional Louisiana second line (parade) from the Hilton Baton Rouge Capitol Center to the River Terrace at the Shaw Center for Performing Arts, which is approximately a one block walk. Once at the River Terrace, attendees will have a full view of the Mississippi River and all of downtown Baton Rouge while enjoying the flavors of Louisiana's cuisine (catered by Stroube's) and live music by local artists at a spectacular venue. We will also have a local historian provide a brief overview of Baton Rouge and its rich culture, cuisine, music and history. After the luncheon, we will all walk back to the Hilton Baton Rouge Capitol Center to continue on with the various sessions and breakout meetings.

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| 2:00pm – 3:00pm | T | Digital Storytelling in Higher Education <i>Speakers: Angeliqe Dyer</i> Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801) Digital communications and social media |
| 2:00pm – 3:00pm | T | Investment Management Considerations for Associations <i>Speakers: Stuart Heckman, PhD, CFP</i> Riverview A (Hilton Baton Rouge Capitol Center, 201 Lafayette Street, Baton Rouge, LA 70801) Information Honor Societies should have when dealing with investments |
| 3:00pm – 3:30pm | K | Break |
| 3:30pm – 4:30pm | G | Securing More Fundraising Revenue <i>Speakers: Don Souhrada</i> Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801) Ways to work with Alumni and build revenue streams |
| 4:30pm – 5:00pm | N | Committee Round Tables Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801) <ul style="list-style-type: none"> • Bylaws, Dennis McSeveney, Chair • Eligibility and Admissions, Curt Gomulinkis, Chair • Nominating, Glenn Goss, Chair • Program, Chris Carosella, Chair • Public Information, Eileen Merberg, Director • Standards and Definitions, Jeff Chin, Chair |
| 5:00pm – 6:00pm | R | Networking Reception Riverview Foyer |
| 6:30pm – 9:30pm | D | Dinner on Your Own or with Your Colleagues Instead of dining alone, join your colleagues at one of two restaurants we've selected. We've made a reservation for 10 at each. Just complete this selection form: Friday Night Dinner RSVP. |

FEBRUARY 8 • SATURDAY

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| 8:00am – 2:00pm | S | Registration Open Riverview Foyer |
| 8:30am – 9:30am | N | Breakfast Round Tables and Facilitators Topics for Round Table Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801) discussions: <ul style="list-style-type: none"> • Best Fundraising Practices for Honor Societies, Don Sourhada (TW&B Fundraising) • Best Practices for Planning a Conference/Student Meeting, Kindra Bess, CMP (Arden Solutions) • Challenges and Opportunities for Small Societies, Kevin Howell (Epsilon Pi Tau) • Chartering and Maintaining Chapters at Online Universities, Steve Loflin, Scott Mobley (National Society of Collegiate Scholars) • Collaboration Among Honor Societies and Other Student Organizations, Kate Gaertner (Alpha Sigma Nu) • Engaging Chapter Members in Your Honor Society, Eileen Merberg (Alpha Lamda Delta) • Maintaining Good Communication between Chapter Advisors and the Society Office, Susan Huffman (Alpha Lamda Delta) • Technology Platforms Societies are Using, Paul Baggett (Phi Alpha Honor Society for Social Work) |
| 9:30am – 10:15am | G | Best Practices in Honor Society Management <i>Speakers: Ginger Phillips, EdD</i> Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801) Best practices in nonprofit association/society management |
| 10:15am – 10:30am | K | Break |

10:30am – 11:30am

G Under the Radar: Tuning in to the Mental Health Needs of High-Achieving Students

Speakers: Laura Horne, MPH, CHES, Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801)

Active Minds was founded by Alison Malmon when she was a junior at the University of Pennsylvania following the suicide of her older brother, and only sibling, Brian.

Brian Malmon was a smart, popular, and fun student through high school and college. In the beginning of his freshman year at Columbia University, he started struggling with depression and psychosis, but concealed his symptoms from everyone around him for three years. His depression was left untreated and only worsened as he continued to hide his distress from his friends.

Alison recognized that Brian's story is the story of thousands of young people who suffer in silence; who, despite their large numbers, think they are totally alone. A majority of mental illnesses start between ages 14 and 24 when teens and young adults are in school, and suicide is the second leading cause of death for college students.

Alison wanted to combat the stigma of mental illness, encourage students who needed help to seek it early, and prevent future tragedies like the one that took her brother's life. She created her own student-to-student model and formed a student group then known as Open Minds. The group's number one goal was to spread the word that seeking help is a sign of strength and not something to be ashamed of.

Within two years, as the number of chapters continued to increase and a national office was established in Washington, DC. The new nonprofit organization and all of the affiliated campus chapters were renamed Active Minds to reflect the organization's focus on action and student advocacy in mental health. Active Minds was incorporated as a 501(c)3 organization in late 2003.

Watch the Active Minds Story.

11:30am – 12:00pm

G Closing Session and Business Meeting

Speakers: Jane A. Hamblin, JD, Riverview B (Hilton Baton Rouge Capitol Center, 201 Lafayette, Baton Rouge, LA 70801)

Final session and business meeting. All member societies are expected to attend.