



ACHS 2021 Annual Conference Exhibitor & Sponsor Prospectus

ACHS 2021 ANNUAL CONFERENCE IS COMING TO YOU!

**DON'T MISS THIS LOW-COST OPPORTUNITY TO GET IN FRONT OF A
NEW AUDIENCE OF DECISION MAKERS!**

See and Be Seen



**at the 2021 ACHS
Annual Conference!**

PUT YOUR COMPANY IN THE SPOTLIGHT!

WHY YOU SHOULD JOIN US

ACHS Annual Conference Meeting attendees are executive leaders for more than 70 national and international honor societies located on **thousands of college campuses** and reaching **hundreds of thousands of students**.

Participating as an Annual Conference sponsor or exhibitor, puts you in front of executive directors, meeting planners, and top program administrators of these organizations. You will engage with decision-makers in both a structured program and several casual events.

The Annual Conference is a time when all members come together for professional development, enriched learning opportunities and invaluable networking, *even in a virtual atmosphere* and especially post-2020! Sponsorship makes it possible to keep costs low and provide outstanding program content and speakers.

EXHIBIT DATES AND TIMES:

WEDNESDAY, FEBRUARY 10TH

- Welcome Reception/Networking Event (*sponsorship opportunity available*)

THURSDAY, FEBRUARY 11TH

- Morning 1:1 Exhibitor Appointments
- 1st Round of Exhibitor Presentations
- Sponsor Video Introductions
- Networking Event with Exhibitors/Sponsors (*sponsorship opportunity available*)
- Evening 1:1 Appointments

FRIDAY, FEBRUARY 12TH

- Morning 1:1 Exhibitor Appointments
- 2nd and 3rd Rounds of Exhibitor Presentations
- Sponsor Video Introductions
- Networking Event with Exhibitors/Sponsors (*sponsorship opportunity available*)

SATURDAY, FEBRUARY 13TH

- Morning 1:1 Exhibitor Appointments
- 4th Round of Exhibitor Presentations
- Attendee Prize Drawing and Raffle

We have an activity planned that incentivizes attendees speaking with you one-on-one. Also, if you have any door prizes you wish to raffle, we can arrange that, as well. **We will also be sending swag to attendees prior to the conference kick-off and you may include printed materials in that mailing.***

EXHIBIT FEES:

Exhibit opportunities are \$400, due at time the application is made. Conference registration is not included. Exhibit space is limited and will be offered on a first-come, first-served basis, so don't delay.



Also available: **extended sponsorship** opportunities that include advertising on the ACHS Website for one year, as well as recognition during the conference, one-on-one time with attendees, and a video showcase at the start of a general session. We welcome inquiries and your suggestions for ways to interact with attendees.

Named sponsorships include:

- *Wednesday evening networking event – \$1,000*
- *Thursday's Dorothy Mitstifer Distinguished Lecture Sponsor – \$1,000*
- *Thursday evening networking event – \$1,000*
- *Friday Generation Z Nationally-recognized speaker Corey Seemiller sponsor – \$2,000*
- *Friday's Diversity, Equity and Inclusion national speaker and panel sponsor – \$2,000*
- *Friday evening networking event – \$1,000*
- *Swag Sponsor – \$1,750*
- *Other—let us customize a package for you!*

To participate as an exhibitor or sponsor, visit [the website](#) and complete the application online, or contact Judith Tilton, Executive Director, for more information by email at jtilton@achshonor.org.

Thank you for your partnership!

See you at the



2021 ACHS Annual Conference!