

# ASSOCIATION OF COLLEGE HONOR SOCIETIES

2025 PARTNER & EXHIBITOR PROSPECTUS



ACHS ANNUAL CONFERENCE  
HOTEL KANSAS CITY  
KANSAS CITY, MISSOURI  
JANUARY 30 – FEBRUARY 1, 2025





# LET ACHS PUT YOU IN THE SPOTLIGHT!

**If you have received this prospectus, it is because someone in our college honor society community believes that your business and services would benefit honor society leaders and administrators. The Association of College Honor Societies (ACHS) is pleased to invite you to partner with us at our 2025 Annual Conference in Kansas City, Missouri January 30 – February 1, 2025.**

Our attendees are executive leaders of nearly 70 national and international nonprofit honor societies located on thousands of college campuses worldwide. By participating as an Annual Conference partner, you will be in front of executive directors, meeting planners, and the top program administrators of these organizations. You will have a chance to engage with decision-makers and share ways your services and products can help attendees maximize efficiencies in their societies.

The ACHS Annual Conference is a time when all members come together for professional development, enriched learning opportunities, and invaluable networking. **In 2023 70% of attendees completing the conference evaluation indicated their intentions to purchase from at least one of the exhibitors they met there.** The businesses and organizations who partner with ACHS each year help us keep our conference costs low and provide outstanding program content and speakers to attendees. The ACHS Board of Directors reserves the right to select only applicants whose products and services are of interest to ACHS members.

The last page of this prospectus is a tentative conference schedule that should help show the partnering opportunities in the context of the conference.

**The deadline for securing your spot is January 17, 2025.** Please review the packages below to find the best fit for you. If you don't find a good fit there, we are happy to work with you to build a unique sponsorship package please contact [conference@achshonor.org](mailto:conference@achshonor.org) for assistance.

Note: While exhibitors or partners may host their own private group dinners on Thursday or Friday evenings (see tentative schedule), those dinners and their locations must be approved by the ACHS main office before any events are scheduled or communicated to ACHS conference attendees. There may also be time on Friday for a private group lunch between events. If that interests you, let us know.



# 2025 ACHS CONFERENCE PARTNERSHIPS:

## 1) Exhibitor Package (\$1,000)

- One 6 ft. exhibit table staffed by two company representatives for Thursday and Friday of the conference. Set-up will begin at noon on Thursday.
- Welcome Reception with ACHS Partners. Be in place and ready to “host” our attendee welcome reception right before the dinner break.
- Our Partner Passport event is on Friday afternoon.
- One-on-one time with individual attendees in between conference sessions Thursday and Friday.
- Exhibitors may provide a donated prize to be raffled by conference planners at the closing session on Saturday.

## 2) Partner Package (\$1,300)

- All features above.
- 1 extra table, if wanted
- Recognition in the printed program.

## 3) Premiere Partner Package (\$1,600)

- All the features of the two packages above.
- Your logo featured for one year on the ACHS homepage starting two weeks before the conference begins.

## \$400 Package Add-ons

These package add-ons come with acknowledgement in the published order of events and with on-site signage. And, of course, you’re invited to attend any add-on event you book!

- **Thursday Welcome Reception **SOLD****  
Sponsor the beer, wine, and hors d'oeuvres for this welcome event at the start of the conference!
- **Friday Breakfast (2 available)**  
Your name, logo, and 30-word ad text will be displayed on table placards across the meeting room.
- **Saturday Breakfast (2 available)**  
Your name, logo, and 30-word ad text will be displayed on table placards across the meeting room.

## \$2,100 Stand-Alone Sponsorships

These sponsors will be noted in the official conference program. At the beginning of these special sessions, a 2-minute introduction will include your company’s history with ACHS and/or a written ad for your services (submit for approval by Jan. 17). If you’re interested in sending a video for that spot, the office will be glad to help you with that!

1. **Wednesday Evening Board Dinner**
2. **Thursday’s Dorothy Mitstifer Lecture**
3. **Friday’s ACHS Business Session**
4. **Saturday’s Centennial Luncheon**
5. **Other – let us customize a package for you! Contact [conference@achshonor.org](mailto:conference@achshonor.org) for more information.**

*Conference registration is not included in an exhibit or partner levels. Those wishing to participate in the full conference will need to register as an attendee.*





# TENTATIVE 2025 ACHS CONFERENCE AGENDA

Highlighted below in **blue** are specific events that come with a Partnership opportunity detailed above. Events required for all tabling Partners are highlighted in **red**. There will also be scheduled bio breaks between almost every session during which attendees will be encouraged to visit Partner Central where all the tabling exhibitors will be located.

## Thursday, Jan. 30

- 8:00 am Exhibitor Set-Up for 5 pm Event (8 am - 4:30 pm)
- 2:00 pm Conference Welcome
- 3:00 pm Dorothy Mitstifer Keynote Lecture
- 4:00 pm Follow-up Work Session
- 5:00 pm Welcome Reception with ACHS Partners, Sponsors, and Exhibitors Sponsored by Visit Kansas City!
- 6:30 pm Private Dinner Hosting

## Friday, Jan. 31

- 7:00 am Conference Attendee Check-in (7 am - 6 pm)
- 7:30 am Continental Breakfast
- 8:00 am Partner Central Open (8 am - 6 pm)
- 8:00 am Topical Roundtable Discussions
- 9:30 am General Session
- 10:30 am ACHS Council Business Meeting
- 12:00 pm Private Lunch Hosting (attendee 2-hour lunch on their own)
- 2:00 pm Speaker
- 3:00 pm Partner Central's Stamp Your Passport Event
- 4:00 pm General Session
- 5:00 pm ACHS Committee Speed-Greets
- 6:00pm Exhibit Teardown (6 -7 pm)
- 6:30 pm Private Dinner Hosting

## Saturday, Feb. 1

- 7:00 am Conference Attendee Check-in (7 am - 2 pm)
- 7:30 am Continental Breakfast
- 8:00 am Topical Roundtable Discussions
- 9:00 am General Session
- 10:00 am ACHS Council Business Meeting (continued)
- 11:00 am General Session
- 12:00 pm Break (to check out and store luggage)
- 1:00 pm ACHS Centennial Anniversary Luncheon (1 - 3 pm)



# READY TO BECOME A PARTNER OR EXHIBITOR? LET'S CHAT!

CALL: 877-321-2131  
(REDSTONE AGENCY; ASK FOR ACHS)

EMAIL: [CONFERENCE@ACHSHONOR.ORG](mailto:CONFERENCE@ACHSHONOR.ORG)

